FPPTA VIRTUAL LEARNING SERIES

COVID-19 IMPACT ON PRIVATE EQUITY

SEPTEMBER 2020



Introduction to Private Equity

Venture Capital

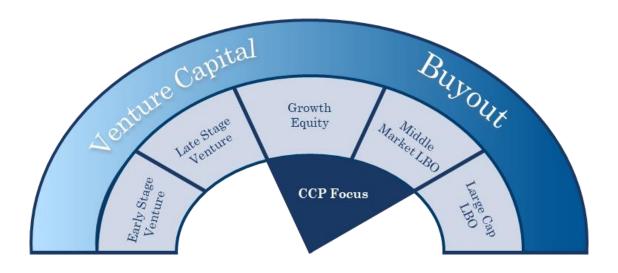
- Early stage investment, typically minority ownership basis
- Not profitable
- Market demand or product viability is uncertain

Growth Equity

- Minority or control investment
- May or may not be profitable
- Proceeds used to enhance product development, operational scalability or business development

Buyout

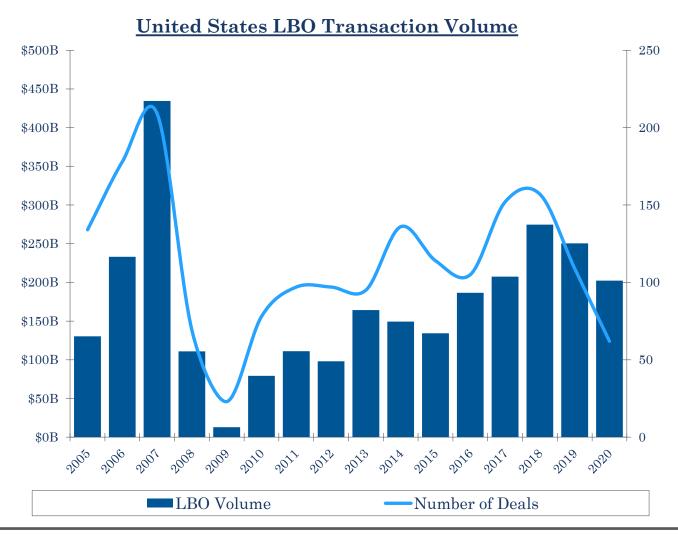
- Control investment
- Profitable with a proven history of generating positive cash flow
- Purchase of equity from existing shareholders





Total U.S. LBO Transaction Volume

LBO transaction volume has decreased since the outbreak of COVID-19.





⁽¹⁾ Data retrieved from S&P Global Market Intelligence, Leveraged Buyout Review, quarterly presentation as of June 30, 2020.

LBO Purchase Price Multiples

Purchase price multiples have decreased in 2020 from a high of 11.5x LTM EBITDA in 2019.

LBOs Purchase Price Multiples





Leverage Statistics

Since the COVID-19 outbreak, new deals have used lower amounts of leverage and debt pricing has increased.







COVID-19 Impact Differs by Industry and Company

Industry

Impact

Consumer



- Impact varied by consumer product type
- Restaurants and retail were hit hard but consumer staples and disinfectant products have grown tremendously

Healthcare



- In person healthcare services suffered delays and cancellations
- Any COVID-19 related testing and/or treatments have performed well

Business Services / Industrials

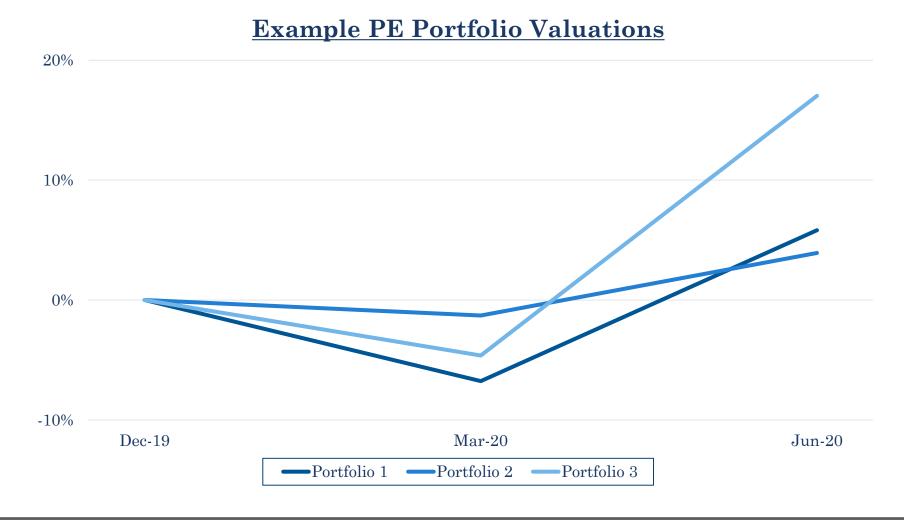


- Mixed results depending on the end market of the business
- Some industries were heavily impacted whereas other businesses have continued business as usual



COVID-19 Impact on Existing Private Equity Portfolios

Private equity portfolios were negatively impacted in Q1 2020 but have rebounded in Q2 2020.





Conclusion

The COVID-19 outbreak is still a fluid situation and long-term impacts are uncertain at this time.

Summary

- Slight slowdown in deal volume but not significant as of today
- Impact from COVID-19 has been mixed and largely depends on the company and industry
- Overall, portfolios have held up and are performing well to date
- However, long-term impact is still uncertain and will change based on macro events
 - Will the economy fall into recession or rebound?
 - Will there be a second wave of COVID-19 cases?
 - O When will a vaccine be developed and approved for administration?

Thank you for your time today.

