

# Florida Public Pension Trustees Association



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[www.fppta.org](http://www.fppta.org)

Direct ad questions and ads to  
Kim Prior at [Kim@fppta.org](mailto:Kim@fppta.org)

## the Voice

### THE VOICE INCLUDES:

- Facts and photos on the FPPTA
- Articles from FPPTA members
- Articles from recognized professionals in the industry
- Pre-retirement information
- Social security articles
- Case studies on DC vs. DB
- Personal financial information
- FPPTA educational programs

### CIRCULATION:

|                             |       |
|-----------------------------|-------|
| FPPTA                       | 3,000 |
| FSAE                        | 3,000 |
| FL State Legislators        | 175   |
| NPEA                        | 200   |
| State Retirement Executives | 125   |

the Voice reaches local legislators, city and county officials, and officials in other states.

the Voice is posted on the FPPTA website:  
[www.fppta.org](http://www.fppta.org)

### DIGITAL FILES:

the Voice is a 4-color process (full color) magazine. Please submit your ads in color electronically to:  
Kim Prior at [Kim@fppta.org](mailto:Kim@fppta.org)

#### File types accepted:

- Hi-res PDF files
  - EPS files
  - TIFF files
- All fonts must be embedded or outlined.

### AD SIZES AND RATES:

All ads must meet FPPTA approval.  
Ad sizes list the width first, followed by the depth.

|                                    |         |
|------------------------------------|---------|
| Outside Back Cover (7.5 x 10")     | \$2,500 |
| Inside Front Cover (7.5 x 10")     | \$2,250 |
| Inside Back Cover (7.5 x 10")      | \$2,250 |
| Full Page (7.5 x 10")              | \$1,650 |
| 1/2 Page Horizontal (7.5 x 4.75")  | \$1,000 |
| 1/2 Page Vertical (3.5 x 10")      | \$1,000 |
| 1/4 Page Horizontal (7.5 x 2.125") | \$575   |
| 1/4 Page Vertical (3.5 x 4.75")    | \$575   |
| Business Card (3.5 x 2")           | \$250   |

### PREMIUM SPONSOR:

- 1/2 Page Horizontal (7.5 x 4.75")
- 1/2 Page Vertical (3.5 x 10")

### IMPACT CONFERENCE OR SCHOOLS SPONSOR:

- 1/4 Page Horizontal (7.5 x 2.125")
- 1/4 Page Vertical (3.5 x 4.75")

**Submission Deadline for 2022 Issue is September 16, 2022**  
Ads should be sent to Kim Prior at [Kim@fppta.org](mailto:Kim@fppta.org)