



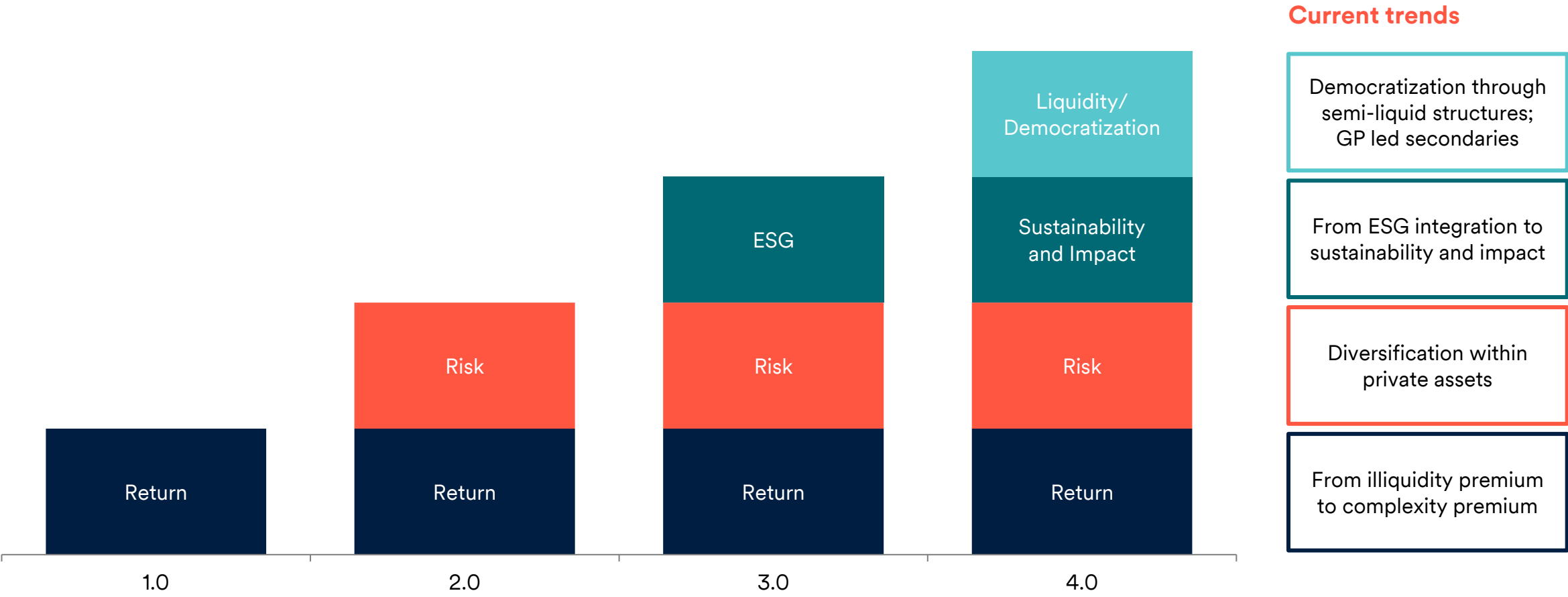
***THE DEMOCRATIZATION OF  
PRIVATE ASSETS:  
WHAT INSTITUTIONAL  
INVESTORS NEED TO KNOW***

FPPTA Winter Trustee School

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Head of Private Assets Sales

# Private assets 4.0

How the global industry is evolving



Source: Schroders Capital, 2023.

# Growing demand for private assets through new structures

What is driving the change?

## Supply factors

- Product innovation
  - New fund structures to suit investor needs
  - Semi-liquid structures
- Technology opening up new access channels to new investors
- Broader range of assets classes only accessible via private markets
- Political initiatives to support investment in real economy promoted by governments

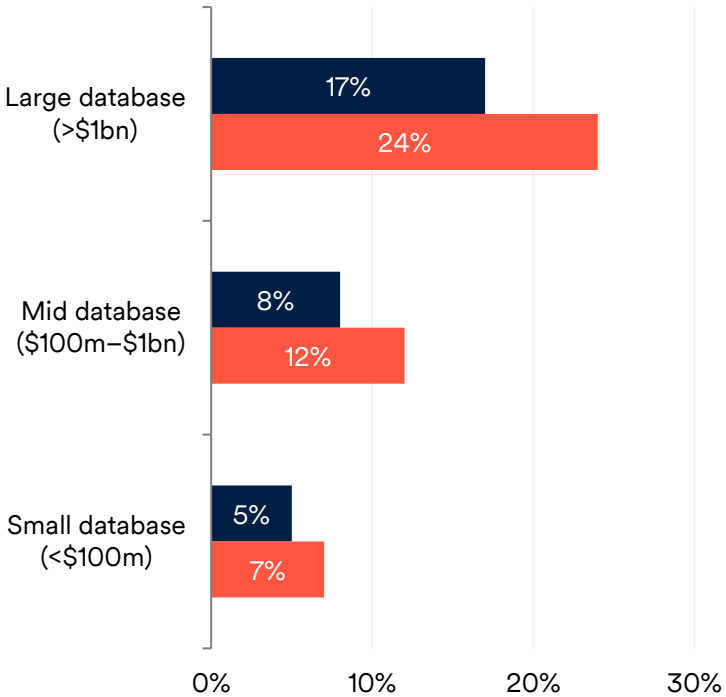
## Demand factors

- Continued growth in allocation to private assets by institutional investors
- New demand from new investor types
  - Wealth management/retail investors
  - Defined contribution pension schemes/401K investors
- Growing demand for solutions and outcome orientated mandates
  - Emphasis on sustainability and impact
  - Integrated multi-asset solutions
  - Demand for bespoke mandates

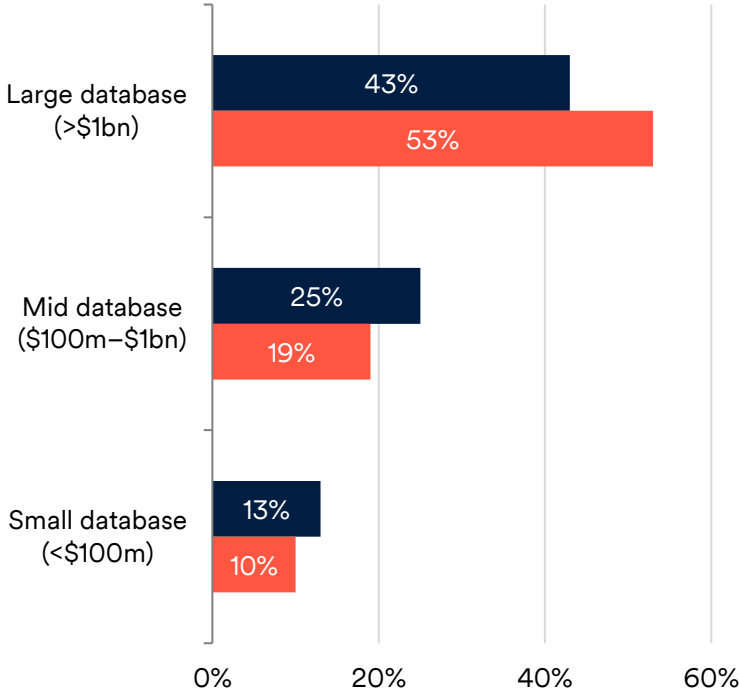
# Mid and small plans remain under allocated to private assets

Smaller increase to alternatives compared to larger plans over the past decade

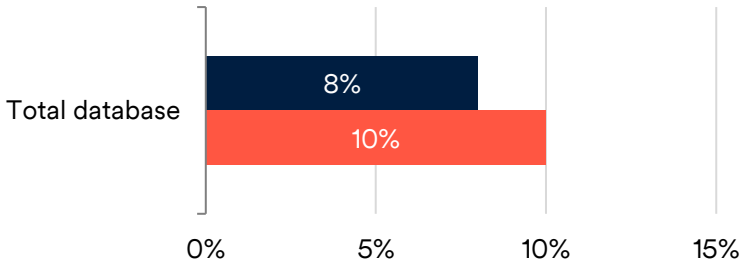
## Public funds



## Non-profits



## Corporate funds (total return)



■ 31 March 2012 ■ 31 December 2021

Source: Callan, Schroders Capital 2022.  
Alternative asset allocations include private equity, private credit, real estate, real assets, hedge funds, and other alternatives.

# Supply factors supporting demand from smaller institutional investors



## Product Innovation

- Increasing range of options to access private assets
- More flexibility and designed around investors
- Private and listed combinations



## Regulation

- Private finance important to support economic growth
- New fund regulations support regulated access
- But pace of change is uneven



## Technology

- Crowd funding platforms and peer-to-peer lending
- New distribution and communication channels
- Tokenization

# How have products evolved?

New fund structures are expanding the range of solutions for accessing private equity

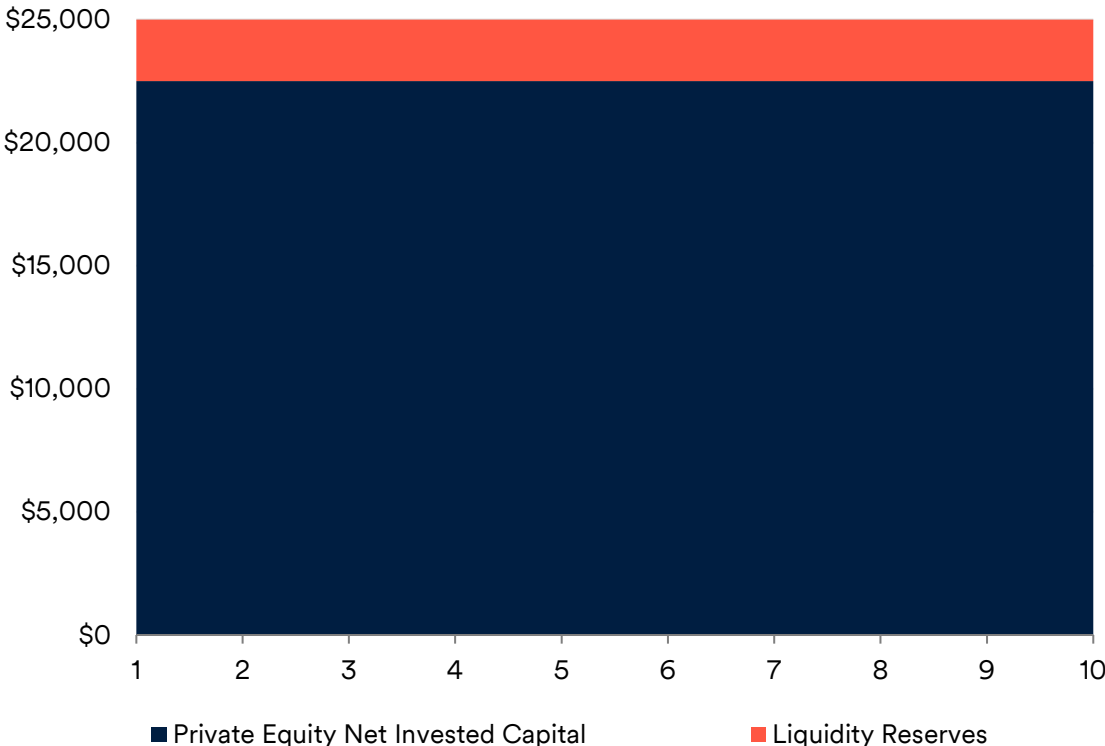


	Illiquid	Semi-liquid	Liquid
Closed-ended	<p><b>Closed ended funds held for term</b></p> <p>Funds held for term with no liquidity or flexibility provided by the manager</p>	<p><b>Closed ended funds with liquidity windows</b></p> <p>Funds with a defined term and periodic windows for a managed secondary market as facilitated by the manager</p>	<p><b>Listed closed ended</b></p> <p>Closed ended funds listed on a recognized exchange to provide liquidity in a secondary market/stock exchange</p>
Evergreen / Open-ended		<p><b>Monthly or quarterly liquidity</b></p> <p>Redemptions met by liquidity from the underlying investment or from investor inflows</p>	<p><b>Daily or weekly traded</b></p> <p>Limited applicability in private assets</p>

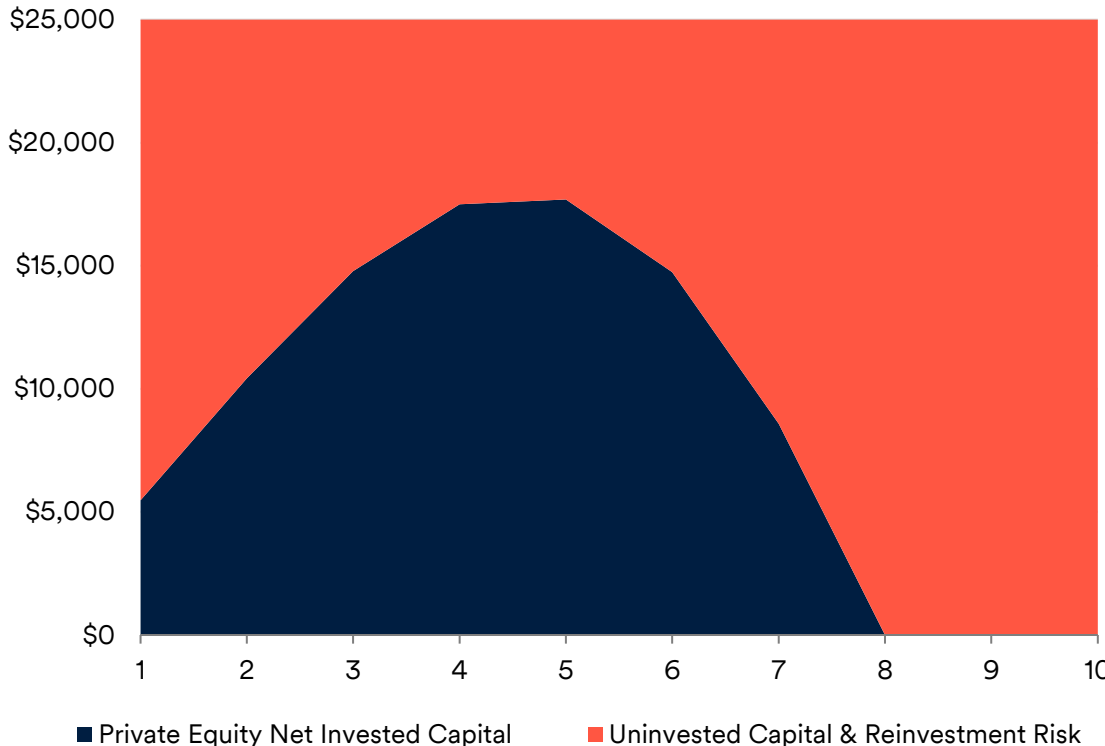
# Evergreen funds are more efficient in establishing PE exposure

Comparing invested cost development between evergreen vs. closed-ended PE funds

Single \$25K commitment to an evergreen Private Equity fund



Single \$25k commitment to a closed-ended Private Equity fund



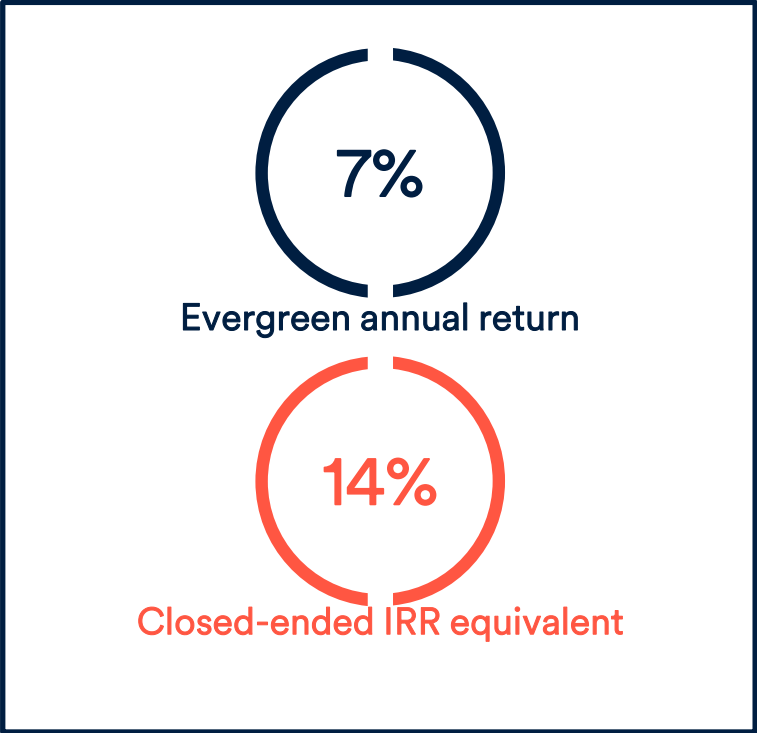
Source: Schrodgers Capital, 2023.

Note: The evergreen fund commitment example is a single \$25,000 investment. The evergreen fund investment does not account for realized investment cost during the hold period as the decision to re-invest or distribute realizations is at the discretion of the investor. The closed-end Private Equity fund is the model capital drawdown pattern for a single \$25,000 commitment to a buyout fund.

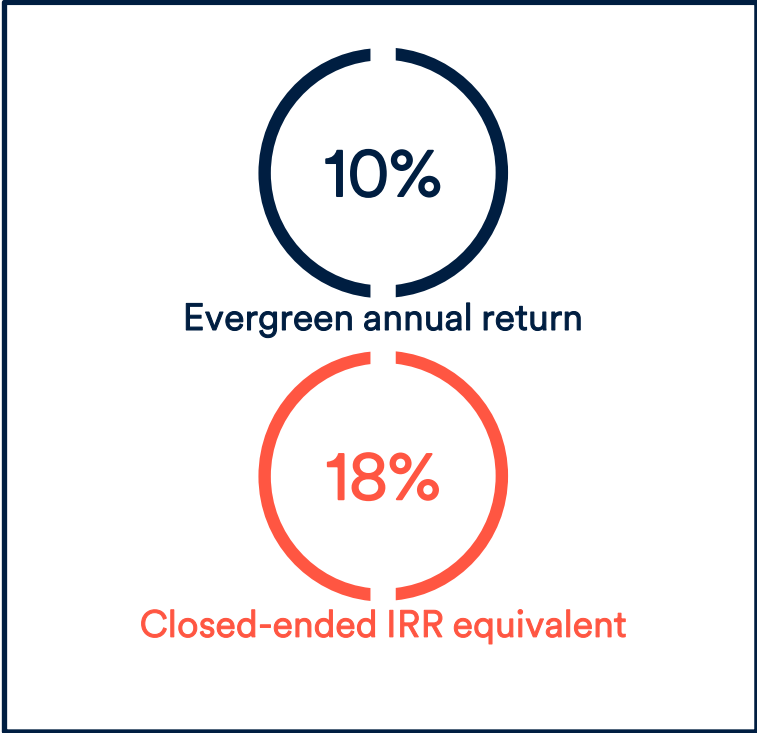
# Evergreen fund return equates to a higher closed-end fund return

Three 10 year return scenarios between evergreen and closed-ended funds

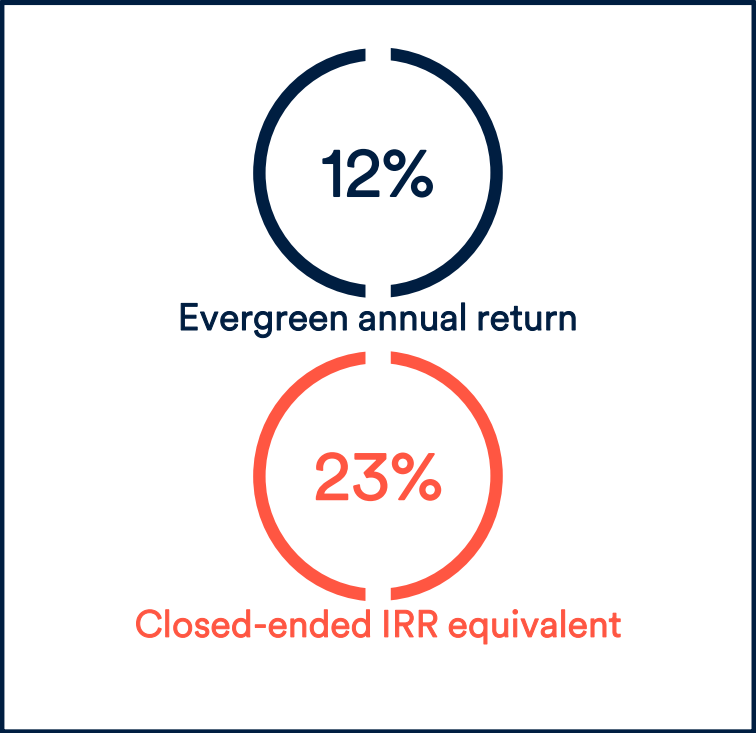
## Scenario 1: 2.0x return



## Scenario 2: 2.5x return



## Scenario 3: 3.0x return



Source: Preqin, Schrodgers Capital, 2023.

Notes: Evergreen strategy funds utilize a time-weighted return format, and a traditional close-ended private equity funds use a dollar-weighted return format (internal rate of return or IRR).

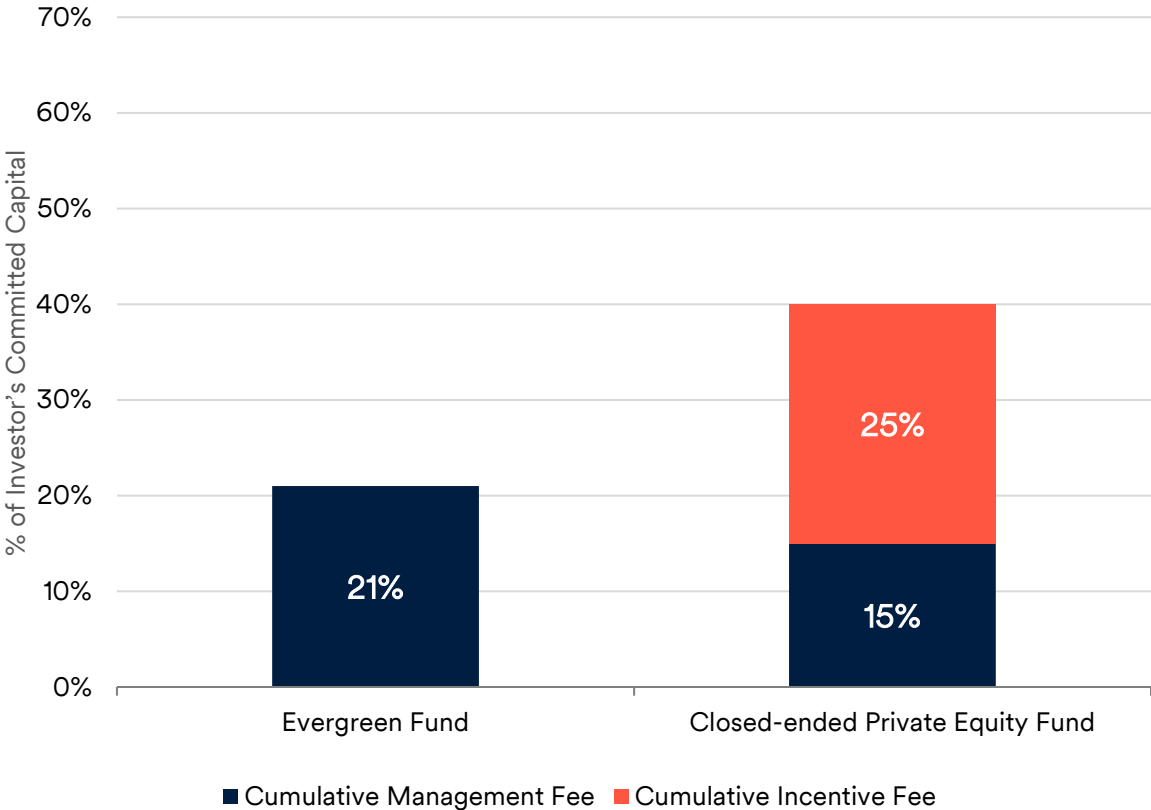
For each return multiple scenario, the required annual time-weighted return for an evergreen strategy is compared to the equivalent dollar-weighted return for a traditional closed-ended private equity fund.

All returns shown are net of fees and expenses. Closed-ended private equity fund capital calls and distributions based on historical cash flow patterns sourced from Preqin as utilized by Schrodgers Capital to model the return expectations for a traditional close-ended private equity buyout fund.

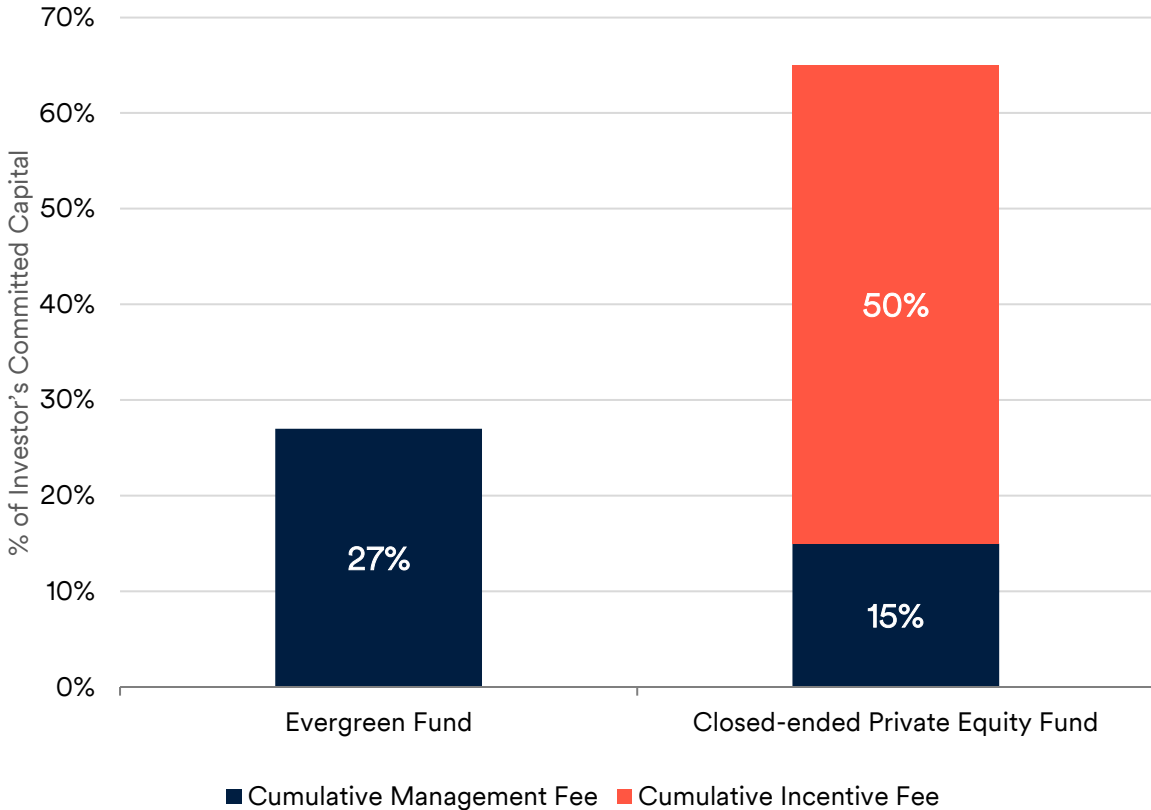


# Evergreen fund fee model is aligned and more attractive than traditional close-ended private equity fee model

Scenario 1: 2.0x net return in 10 years



Scenario 2: 3.0x net return in 10 years



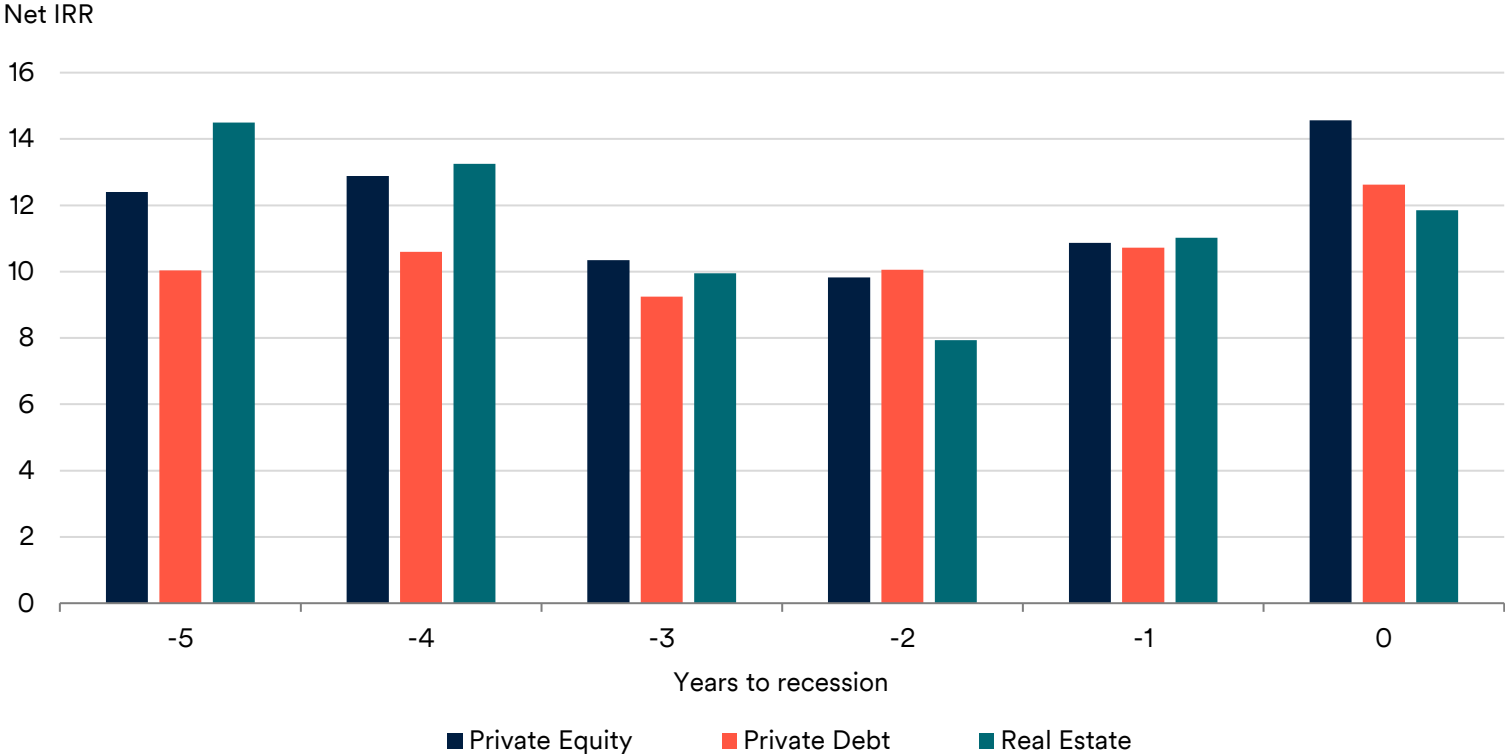
Source: Schroders Capital, 2023.

Note: All data shown represents fees that a prospective investor would pay to the investment manager and is not intended to represent a total expense ratio. The Evergreen Fund fees assume a 1.5% annual management fee on NAV, a 7% average annual net return over a 10 year investment horizon in scenario 1 and 12% average annual net return in scenario 2 and no incentive fee. The Closed-ended Private Equity Fund fees assume a traditional private equity 2% annual management fee on committed capital for the first five years and then 2% annually on net outstanding invested cost in year 6 – 10. The incentive fee (carried interest) is 20% on gains assuming an internal rate of return of 14% in scenario 1 and 23% internal rate of return in scenario 2.

# For private assets, past crises were an opportunity

Recession years have been good vintage years for many strategies

## Private asset vintage performance (average of median net IRRs)



- Recession years with better vintage year performance than preceding years for most asset classes
- Vintage years one to three years before recessions on average with lowest performance
- Recession years and preceding five years within a relatively narrow performance range for all asset classes
- Primary fund investments benefit from built-in vintage year diversification

Past performance is not a guide to future performance and may not be repeated.

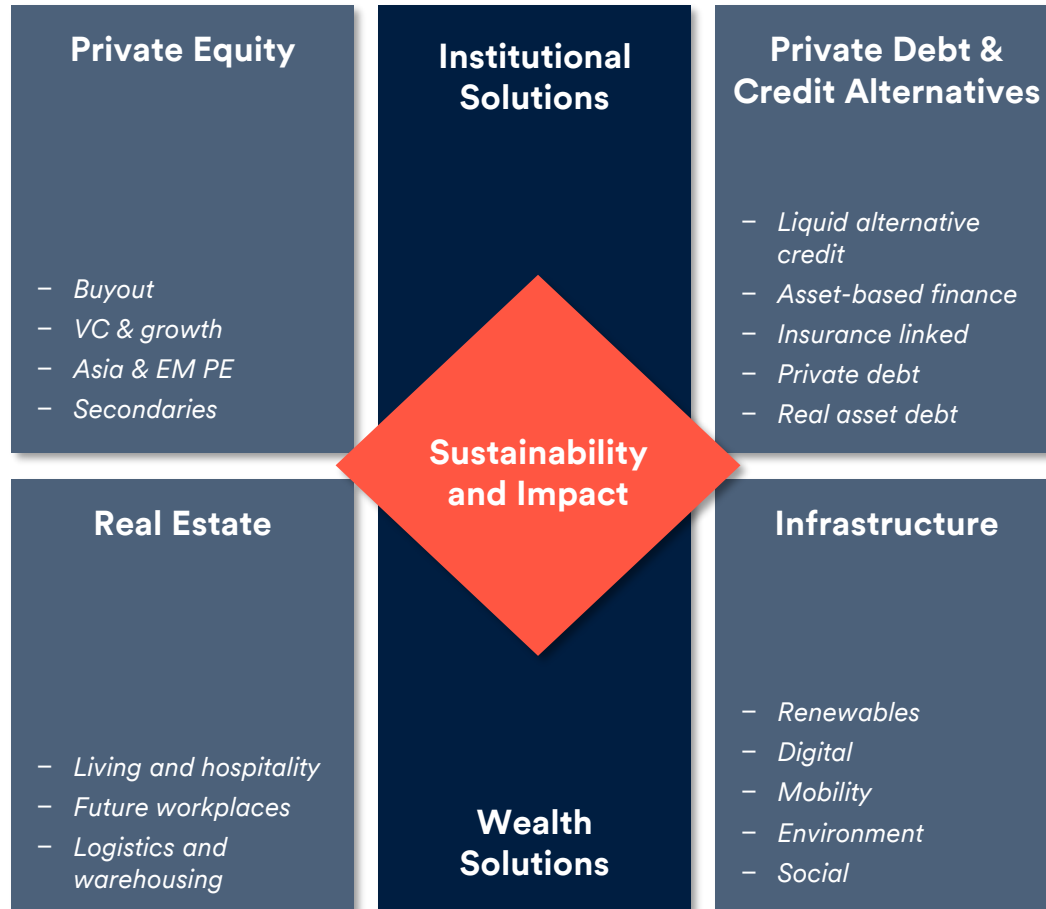
Source: Preqin, Schrodgers Capital, 2023.

0 = year(s) of recession.

Based on analysis of vintage years from 1980 to 2020 (private debt from 1996, real estate from 1997, infrastructure not shown due to insufficient data history– therefore only limited data available for infrastructure). Recessions determined based on NBER methodology (1980–1982, 1990–91, 2001, 2007–2009). Real estate debt is included in real estate. Infrastructure debt is included in infrastructure.

# Schroders capital

An institutional route to category-leading, specialised investment teams



Source: Schroders Capital. AUM as at June 2022 including dry powder.

## 300+

investment professionals

680+ employees dedicated to private assets in 23 locations around the world and many more supporting the business from across the group

## \$88bn

assets under management in direct, primary, secondary, and co-investment capabilities

Long and consistent track record of delivering strong risk-adjusted returns

Transparent ESG integration, sustainability and impact measurement capabilities

Flexible suite of tools and services for institutional and private investors

Dedicated Private Assets Solutions team

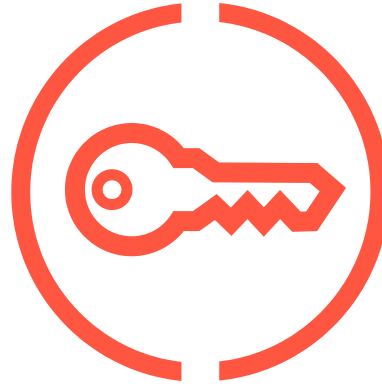
In-house data science team supporting our investment practice

# Why you partner with Schroders Capital



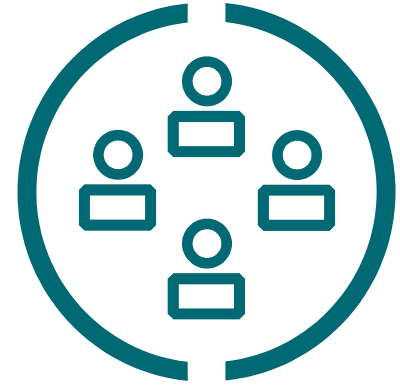
## ***FOCUS***

on under-allocated segments of the market to complement clients' existing portfolios



## ***ACCESS***

to top GP's and unique deals via longstanding relationships



## ***TEAM***

that acts as global extended workbench to client's in-house investment staff

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Net Total Value/Paid-In (Net TVPI) – Represents distributions plus capital value, divided by paid-in capital. Net TVPI is net of all fees and expenses.

Gross Total Value/Paid-In (Gross TVPI) – Represents distributions plus capital value, divided by paid-in capital. Gross TVPI is net of partnership fees and expenses, but before Schroders Capital fees and expenses.

As an illustration of the impact on performance of these fees compounding over time, see the chart below. The value of a \$5,000,000 account would be reduced by the following amounts due to the compound effect of the management fees. This has been calculated assuming an assumed constant return of 10% per annum and a hypothetical management fee of 0.75% per annum, which has been applied on a simple average of opening and closing annual fund values. The assumed 10% return is hypothetical and should not be considered a representation of past or future returns. The actual effect of fees on the value of an account over time will vary with future returns, which cannot be predicted and may be more or less than the amount assumed in this illustration. Actual fees may differ from the assumed rate presented above. Please consult the Firm's Advisory Brochure (ADV Part 2) for a description of the fees.

	Gross value	Net value	Compound effect
1 Year	\$5,500,000	\$5,460,625	\$39,375
3 Years	\$6,655,000	\$6,513,090	\$141,910
5 Years	\$8,052,550	\$7,768,403	\$284,147
10 Years	\$12,968,712	\$12,069,617	\$899,095

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