

Florida Public Pension Trustees Association



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www.fppta.org

Direct ad questions and ads to
Kim Prior at Kim@fppta.org

the Voice

THE VOICE INCLUDES:

- Facts and photos on the FPPTA
- Articles from FPPTA members
- Articles from recognized professionals in the industry
- Pre-retirement information
- Social security articles
- Case studies on DC vs. DB
- Personal financial information
- FPPTA educational programs

CIRCULATION:

FPPTA	3,000
FSAE	3,000
FL State Legislators.	175
NPEA	200
State Retirement Executives	125

the Voice reaches local legislators, city and county officials, and officials in other states.

the Voice is posted on the FPPTA website:
www.fppta.org

DIGITAL FILES:

the Voice is a 4-color process (full color) magazine. Please submit your ads in color electronically to:
Kim Prior at Kim@fppta.org

File types accepted:

- Hi-res PDF files
 - EPS files
 - TIFF files
- All fonts must be embedded or outlined.

AD SIZES AND RATES:

All ads must meet FPPTA approval.
Ad sizes list the width first, followed by the depth.

Outside Back Cover (7.5 x 10")	\$2,500
Inside Front Cover (7.5 x 10")	\$2,250
Inside Back Cover (7.5 x 10").	\$2,250
Full Page (7.5 x 10")	\$1,650
1/2 Page Horizontal (7.5 x 4.75")	\$1,000
1/2 Page Vertical (3.5 x 10")	\$1,000
1/4 Page Horizontal (7.5 x 2.125")	\$575
1/4 Page Vertical (3.5 x 4.75")	\$575
Business Card (3.5 x 2")	\$250

PREMIUM SPONSOR:

- 1/2 Page Horizontal (7.5 x 4.75")
- 1/2 Page Vertical (3.5 x 10")

IMPACT CONFERENCE OR SCHOOLS SPONSOR:

- 1/4 Page Horizontal (7.5 x 2.125")
- 1/4 Page Vertical (3.5 x 4.75")

Submission Deadline for 2024 Issue is September 13, 2024
Ads should be sent to Kim Prior at Kim@fppta.org