

Founded in 2008, Bloomfield's strategy has been to capitalize on smaller balance and middle market commercial real estate debt opportunities

FIND THE BALANCE



TRADITIONAL INVESTMENTS

Stock

BondsFixed Deposits



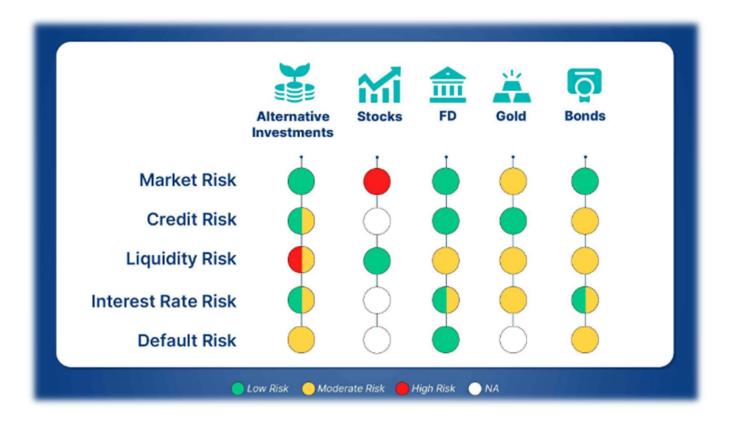
ALTERNATIVE INVESTMENTS



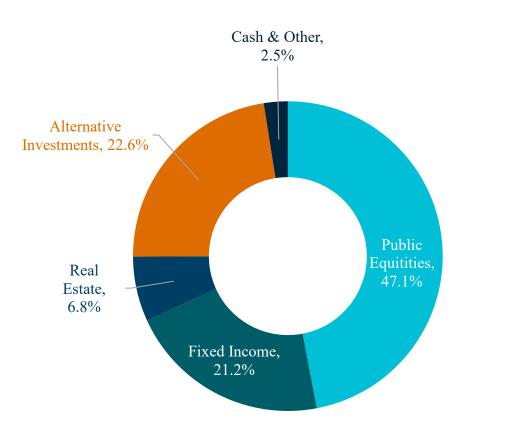
Private Equity

- Investments in private companies/purchase of public companies
- Venture Capital
 - Startup money
- Private Debt/Credit
 - Investments not financed by banks or traded in open markets
- Real Estate
 - Equity & Debt
- Real Assets
 - Oil, natural gas, metals, stamps, art, etc.
- Hedge Funds
 - Liquid Asset with various strategies

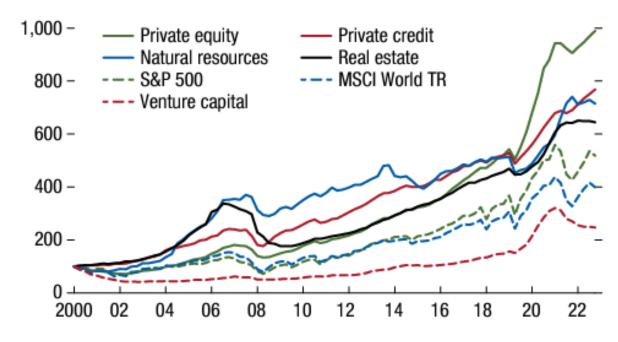
RISK COMPARISON



AVG. PUBLIC PENSION FUND ASSET ALLOCATION



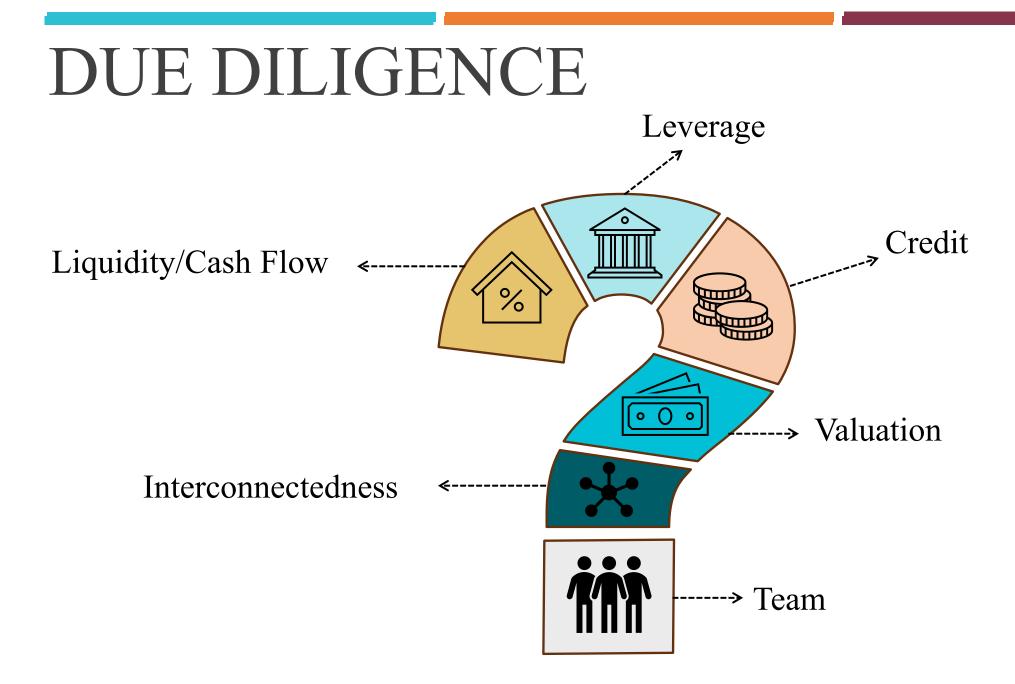
RETURNS OF PRIVATE EQUITY, PRIVATE CREDIT AND OTHER ASSET CLASSES



Indices rebased to 100 as of December 2000

Source: National Association of State Retirement Administrators

Source: IMF April 2024



PRIVATE CREDIT/DEBT

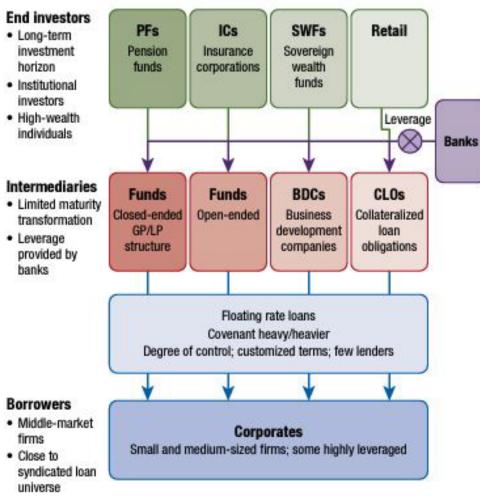
Attraction

- Flexibility/Speed
- Confidentiality
- Customized Terms

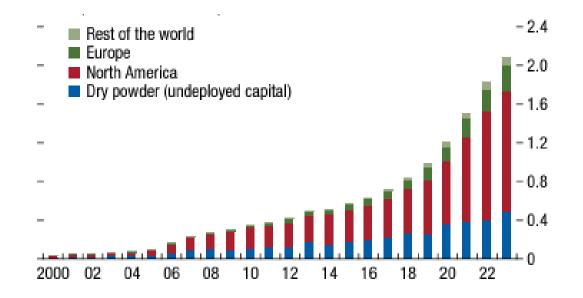
Considerations

- Leverage
- Valuation
- Illiquid assets
- Lack of Transparency

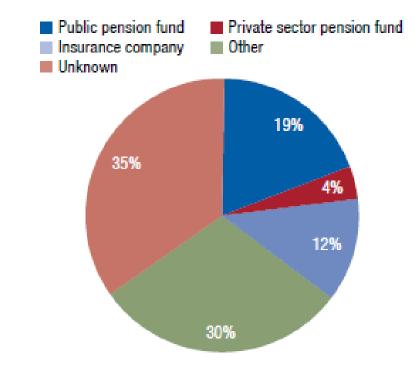
Private Credit, End Investors, and Borrowers



Source: IMF staff. Note: GP = general partners; LP = limited partners. Growth of Private Credit Markets (*\$ Trillions*)



Share of Private Credit Fund Investment



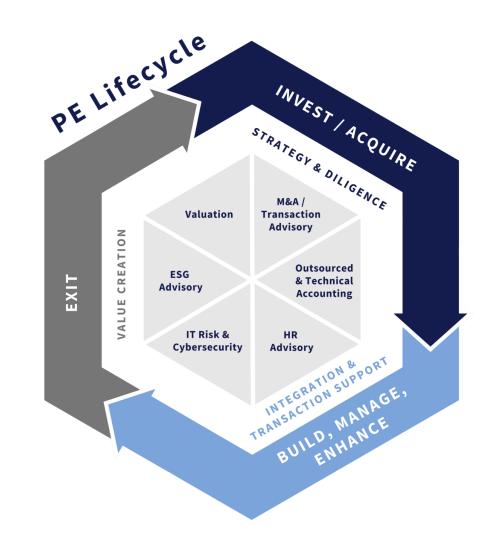
Source: IMF April 2024

PRIVATE EQUITY

Attraction

- Returns
- Diversification

- Long investment horizon
- High Fees
- Illiquid assets
- Complexity

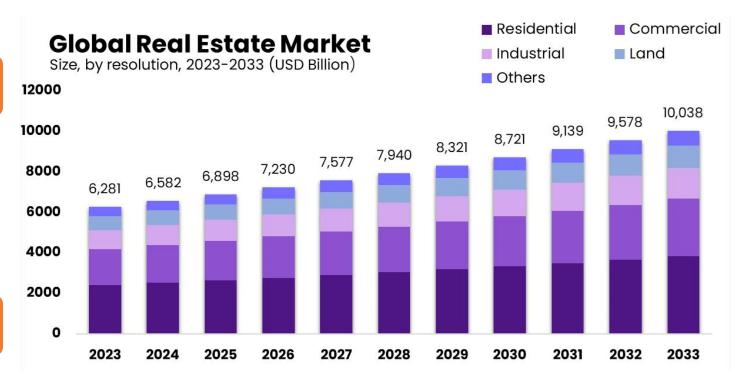


REAL ESTATE

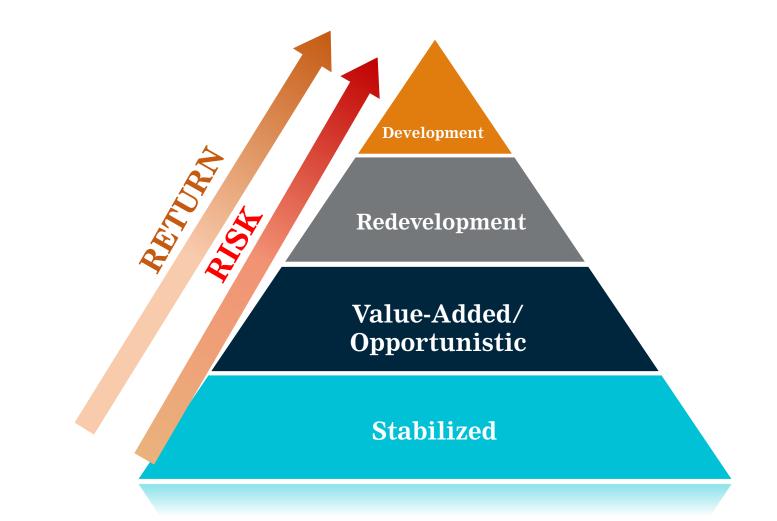
Attractions

- Steady Cash Flow
- Tangible Asset
- Inflation Hedging
- Diversification
- Tax Advantages

- Illiquid assets
- Complexity



REAL ESTATE – PROJECT TYPE



REAL ESTATE – CAPITAL STACK



COMMON EQUITY

An investor's money in a transaction that reflects basic ownership.

PREFERRED EQUITY

An investor's money that has certain benefits above basic ownership.

MEZZANINE DEBT

A secondary loan against the ownership of a property.

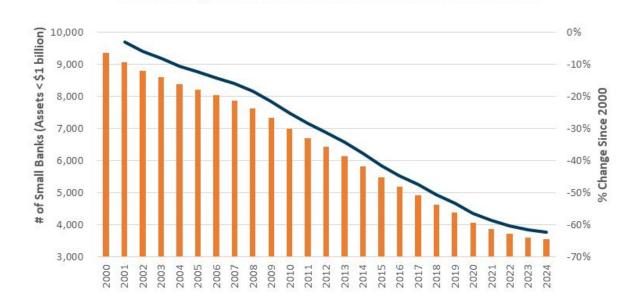
SENIOR DEBT

The primary mortgage on a property.

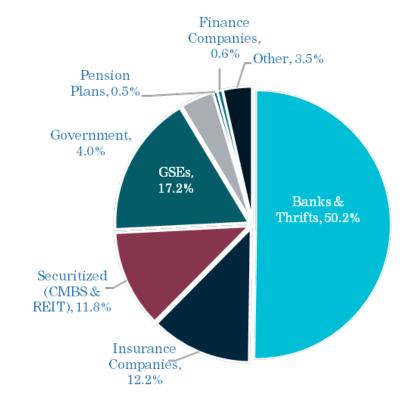
- Highest upside potential.
- Can receive cash flow distributions.
- Basic ownership interest with potential tax benefits.
- No collateral.
- Last to be repaid.
- Higher risk.
- - common equity.
 - - Secured by ownership shares of the property.
 - Repaid after senior debt but before equity.
 - Medium risk.
 - No gains from appreciation.
 - Fixed interest payments.
 - Collateralized by the property.
 - First to receive repayment.
 - Lower risk.

- Less upside than common equity.
- Higher vield than debt.
- Receives payments before
- Higher risk.
- Higher returns than senior debt.

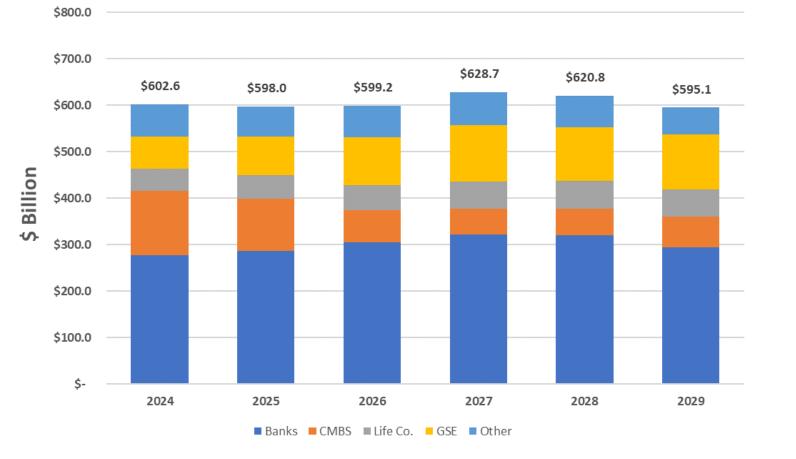
REAL ESTATE – DEBT LANDSCAPE



The Compression of Small Banks Since 2000



REAL ESTATE – MATURITY WALL



\$3.0 trillion maturing in
2024-2028

Approximately \$600
billion annually through 2028

Sources: Trepp Inc., based on Federal Reserve Flow of Funds Data

REAL ESTATE – DEBT

Attractions

- Steady Cash Flow
- Security
- Capital Preservation
- Tangible Collateral
- Different Vehicles

- Valuation
- Liquidity
- Underlying Performance
- "Real" Leverage



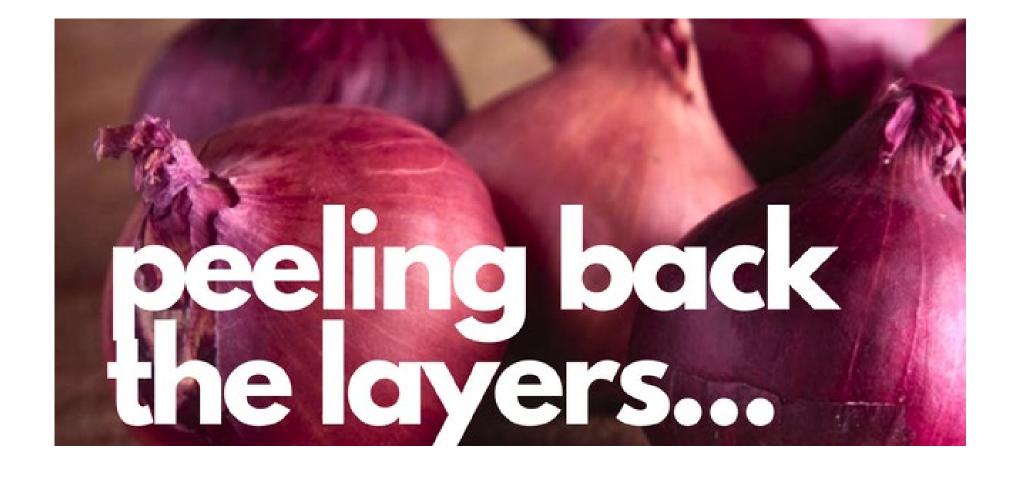
REAL ESTATE – EQUITY

Attractions

- Steady Cash Flow
- Tangible Collateral
- Tax Benefits
- Appreciation

- Valuation
- Illiquid
- Underlying Performance
- "Real" Leverage
- Market Risk
- Structural Risk
- Location





THANK YOU

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