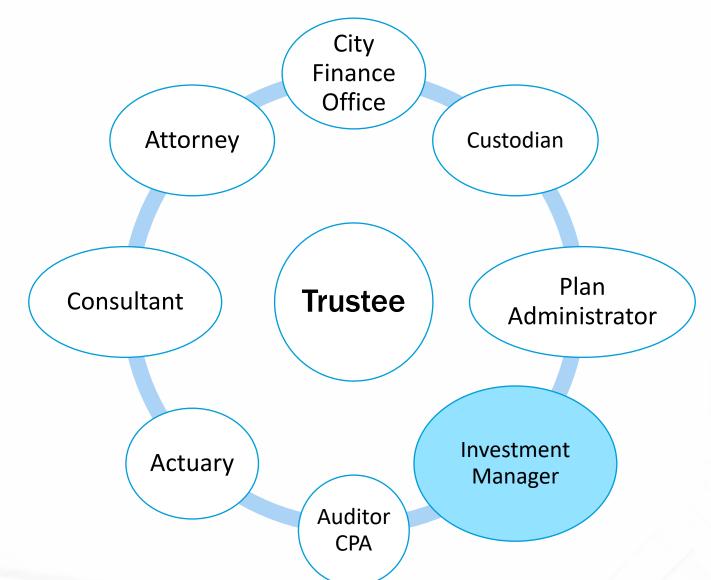


# FPPTA CPPT Program -Basic The Role of an Investment Manager

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#### **An Investment Manager is:**

An organization hired by your Board to manage the pension assets

#### Also known as:

- 1. Money Manager
- 2. Asset Manager
- 3. Fund Manager

#### **Investment Manager's role:**

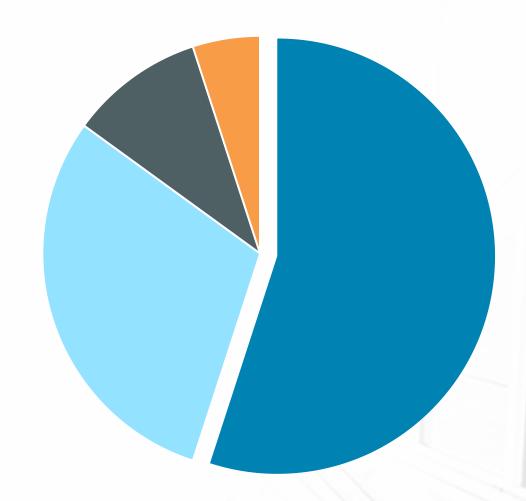
to invest and grow pension assets to help fund a plan's

Pension obligations



Most likely several money managers, each providing a different investment expertise

- Equities
  - (Size, Style, Location)
- Fixed Income
- Real Estate
- Alternatives



## Role of an Investment Manager Equities

• By Size: Small Cap, Mid Cap, Large Cap

Market Capitalization (Cap) =

Share Price x # of Outstanding Shares

Generally, Large cap = stocks with a market cap > \$10 Billion

## Role of an Investment Manager Equities

• By Style: Growth, Value, Core

Growth – above average growth potential

Value – selling below fair value or "On Sale"

**Core** – neither growth nor value dominate

## Role of an Investment Manager Equities

By Location: Domestic, International

**Domestic**: U.S. company stocks

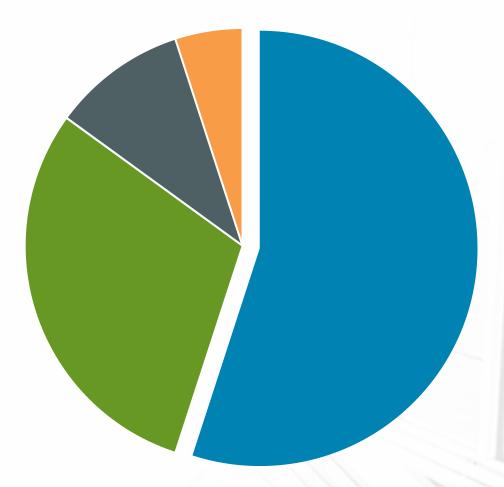
International: Non-U.S. company stocks

- Developed Markets
- Emerging Markets (EM)

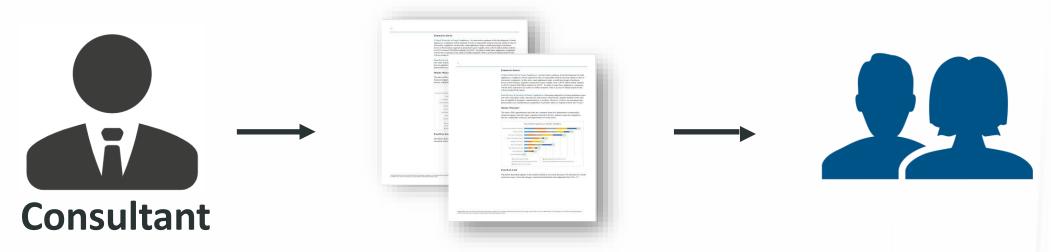
#### **Fixed Income**

Core, Core Plus, High Yield
Real Estate – Core, Core Plus
Alternatives

- Infrastructure
- Private Equity/Debt
- Real Assets



## Role of an Investment Manager Investment Policy Statement (IPS)



#### **Investment Policy Statement**

- Objectives
- Allowable Investments
- Restrictions

Determines how your portfolio is managed.

### Role of an Investment Manager **Client Service Team**



#### **Relationship Manager**

- Oversees relationship
- Attends meetings

#### **Primary Contact**

- Provides updates
- Answers questions

→ In-Office Client Support



#### **Portfolio Administrator**

- Reconciles portfolio balances
- Handles cash flow requests
- Provides monthly / quarterly reports

## Role of an Investment Manager Investment Management Team



#### **Portfolio Managers (PMs)**

Make final investment decisions in portfolio

#### **Analysts**

Help PMs by providing research and opinions

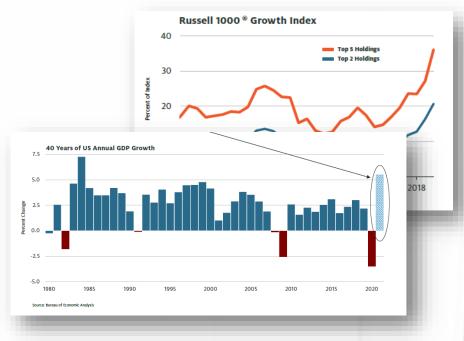
#### **Traders**

Implement trade decisions (Buys/Sells)

Role of an Investment Manager Investment Information

#### **Economic Commentary and Outlook**

- GDP
  - Gross Domestic Product
- Unemployment
- Inflation CPI



Financial Market Info – Stocks, Bonds, Real Estate, etc.

**Sector and Industry Trends** 

## Role of an Investment Manager Additional Service: Proxy Voting

 Publicly traded companies hold an annual shareholders meeting.



- Most shareholders do not attend the meeting, but choose to vote in advance, "by proxy".
- A ballot and proxy statement are sent to shareholders describing the issues to be voted on during the meeting.

## Role of an Investment Manager Additional Service: Proxy Voting

- Managers typically vote on behalf of your plan as your plan's "proxy".
- They seek to exercise clients' rights and support sound corporate governance.

Principal Aim = To maintain & enhance companies' economic value

### Role of an Investment Manager Additional Service: Proxy Voting

#### **Examples of Voting Issues:**

- Election of directors
- Approval of independent auditors
- Executive compensation
- Corporate structure
- Anti-takeover defenses



## Role of an Investment Manager Ways to Evaluate Investment Manager



#### Over a business cycle:

- Is their performance consistent with expectations, their philosophy and style of management?
- Performance vs. Portfolio Benchmark
- Performance vs. Peers (relevant universe rankings)

#### Are they responsive to the board's needs?

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- Accurate, timely reporting
- Attend meetings, answer questions
- Fulfill requests