

## **Anticipating Small Cap Leadership**

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#### THE PENSION FORUMULA

Contributions + Income = Benefits + Expenses





#### **SITUATION:** The 2020s are not the 2010s

The 2010s were defined by quantitative easing, where zero interest rate policy and cheap capital allowed companies with suspect balance sheets to survive and even thrive.

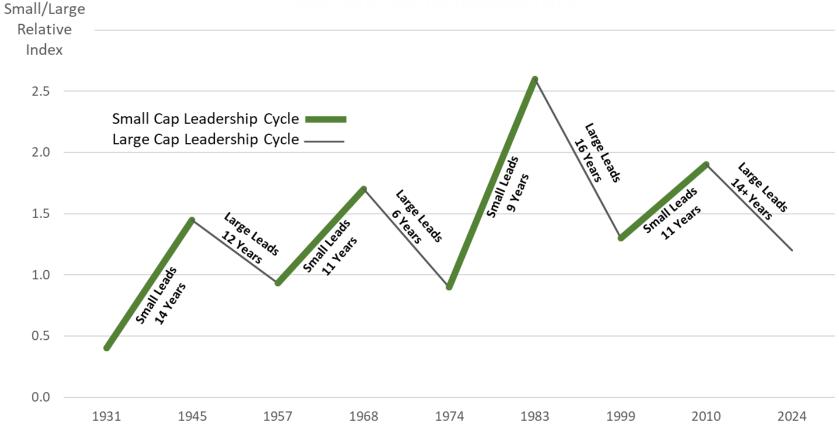


Today,
quantitative
tightening
prevails, favoring
fundamentally
sound, highquality businesses
with robust
balance sheets
and operational
efficiencies.



## **DURATION:** Large cap leadership cycle is mature

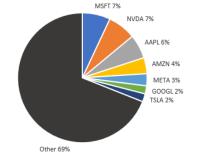
Small caps
exchange
leadership cycles
with large caps as
shown in the graph
to the right. The
large cap cycle is
extended.



Large has led small for the past 14+ years. The average length of a large cap leadership cycle is 11.5 years; 16 years has been the longest.

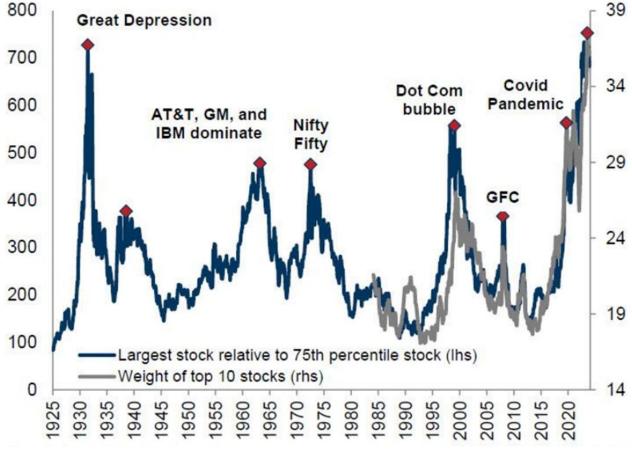
Source: Furey Research Partners





#### **CONCENTRATION:** Full-Century Extreme

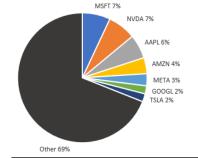
Mega-cap concentrations, here the top ten stocks in the market, have preceded market cap leadership shifts as these stocks become over owned and overvalued.



Investors seek value which leads to distributions out of mega-caps into small caps. At 1Q25, small caps represented as little a portion of the total U.S. equity market since the Great Depression.

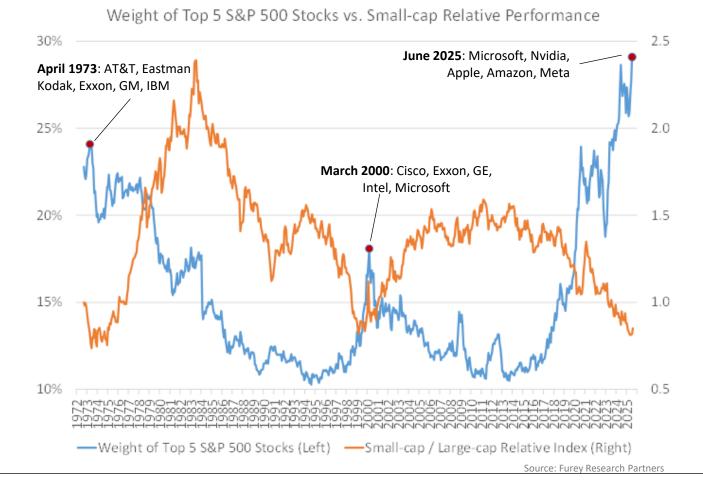
Source: Compustat, CRSP, Kenneth R. French, Goldman Sachs GIR; 12/31/2024





## **CONCENTRATION**: Half-Century Extreme

The concentration of the Magnificent 7 at over 30% of the S&P 500 is reminiscent of concentrations that have historically foreshadowed shifts to smaller companies.



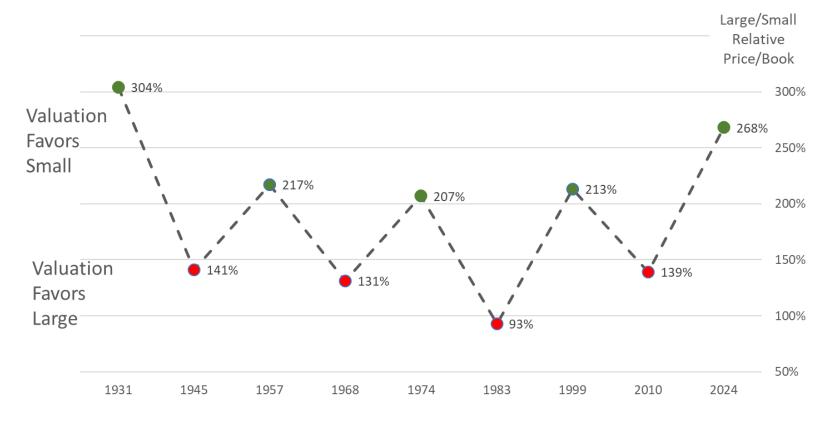
The peak of megacap concentration portends a size leadership switch as those leading companies become overvalued and over owned.





## **VALUATION:** Large Cap Valuations Are Stretched

Every small cap leadership cycle that has occurred since 1931 has seen Large/Small relative Price/Book ratio in excess of 200%.



At YE23 the ratio registered 234%; at YE24 it stood at 268%. Small cap P/B is cheap relative to large cap P/B. Can it approach 1931's level?

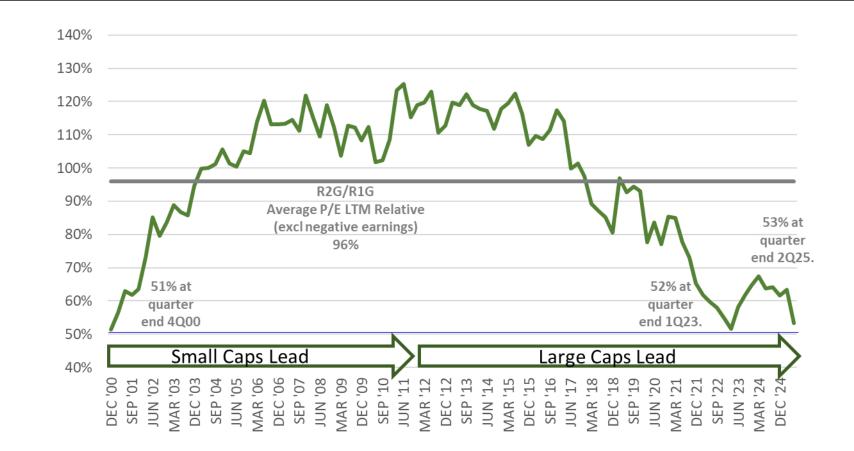
Source: Furey Research Partners





## **VALUATION:** Small caps are attractively valued

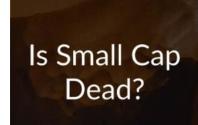
Small-cap
valuations are
at trough levels
relative to large
caps. When
such lows have
been reached
in the past,
investors rotate
toward
undervalued
opportunities.



At 1Q25, Nividia was worth 1.3x the entire Russell 2000 Index. It won't take much of a fracture in the mega caps to set fire to a small cap leadership cycle.

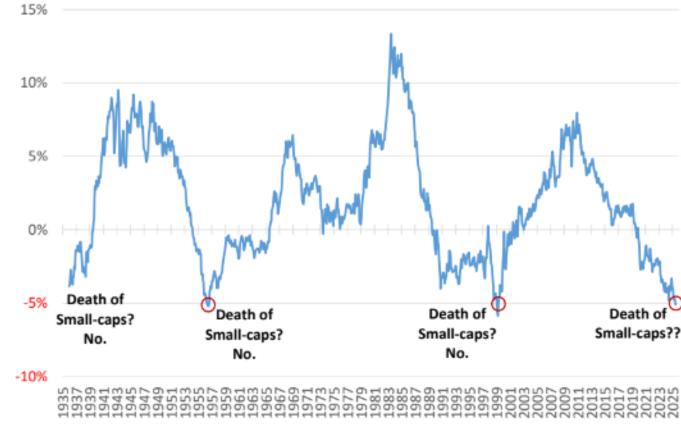
Source: FactSet, Russel





#### **DETERIORATION:** Relative Performance Washout

Ten-year small cap returns relative to large caps are at lows seen only three times, almost four, since the Great Depression, i.e., -5%.



The latest instance occurred in June 2025. Each instance marked a major opportunity for small cap investing

—Small-cap less Large-cap

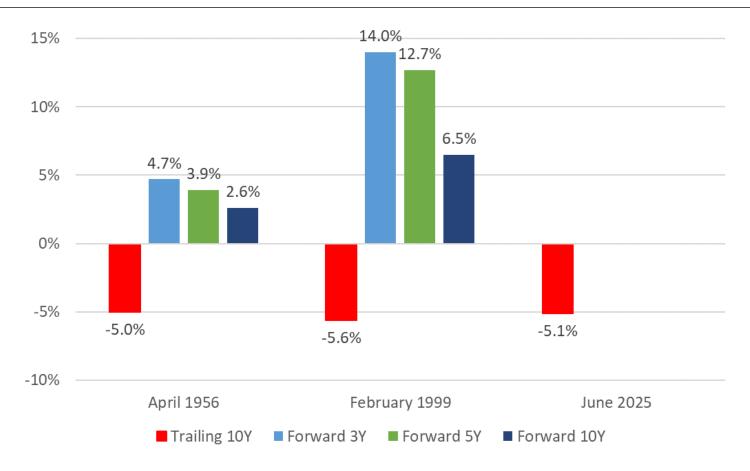
Source: FRP, FactSet, Morningstar; as of 6/30/25; Small-cap employs CRSP 6-8 Market Cap Decile Index returns from 1926 to June 2001 and CRSP Small Cap Index returns from July 2001 to present; Large-cap employs S&P 500 returns for all periods





#### **APPRECIATION:** Relative Performance Winner

Small-caps' trailing relative return versus large-caps is approaching the worst level on record but there's a silver lining...



... In the prior two occasions when relative performance reached such depths, long-term forward relative performance was positive in all periods.

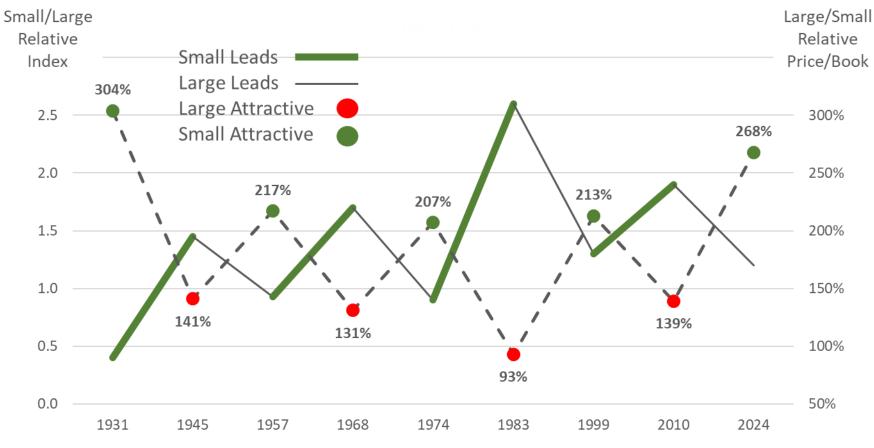
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## **CULMINATION:** Small Cap Poised To Lead

Small cap leadership cycles have begun when the relative price/book ratio of small vs. large is  $\geq$  200%. The large cap leadership cycle is extended at 14+ years in length.



Overvalued large caps and an extended large cap leadership cycle portend a size leadership switch from large caps to small caps.

Source: Furey Research Partners



# Questions