

## EMERGING MARKETS IN YOUR PORTFOLIO

## The Fundamental Equation of Pension Plan Financing



### A Steady Presence in Pension Investment Portfolios

#### **Emerging Markets Equity as % of Total Pension Equity**



2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

#### Agenda

Why Invest in Emerging Markets?

When to Invest?

How Do These
Opportunities Translate into
Equity Markets?

How to Access These Opportunities?



# WHY INVEST IN EMERGING MARKETS?

## Why Invest in Emerging Markets?

## Emerging Markets

It's in the name: Emerging Markets are transforming. These structural shifts can create long-lasting opportunities for businesses and investors.

### Transformation on the Path to Development



### Structural Transformations: Key Traits



Long-Term in Nature



Slow to Reverse



Shape Productivity and Growth



Cross-Cuts across
Industries

#### Saudi Arabia: Women Take the Wheel









## Indonesia: Transformation of the Grocery Retail Market

#### **Traditional Markets**



76% of grocery sales in Indonesia vs. 25% for Asian Developed Markets

#### **Modern Markets**



## India: Leapfrogging into Quick Commerce

#### **Traditional Markets**

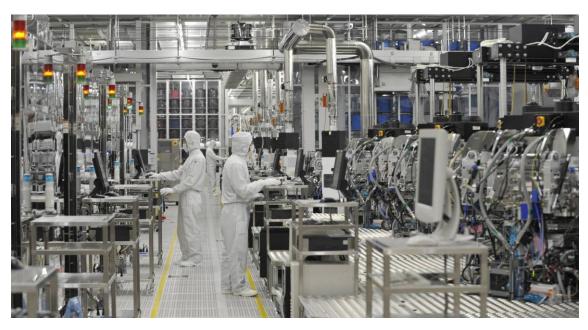


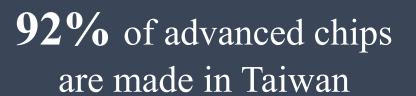
#### **Ultra-Modern Quick Commerce**

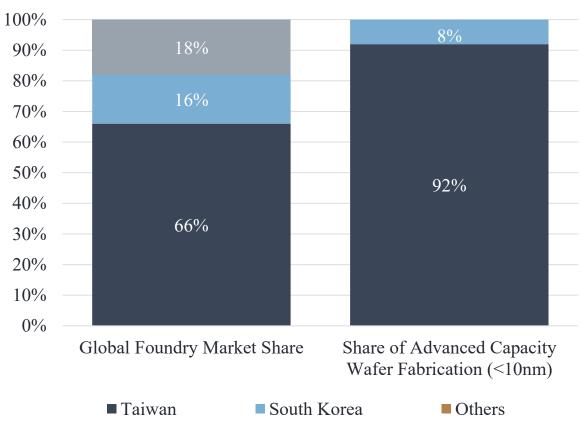


2024, **10%** of all retail dollars

## Taiwan: Powering Global AI Transformation





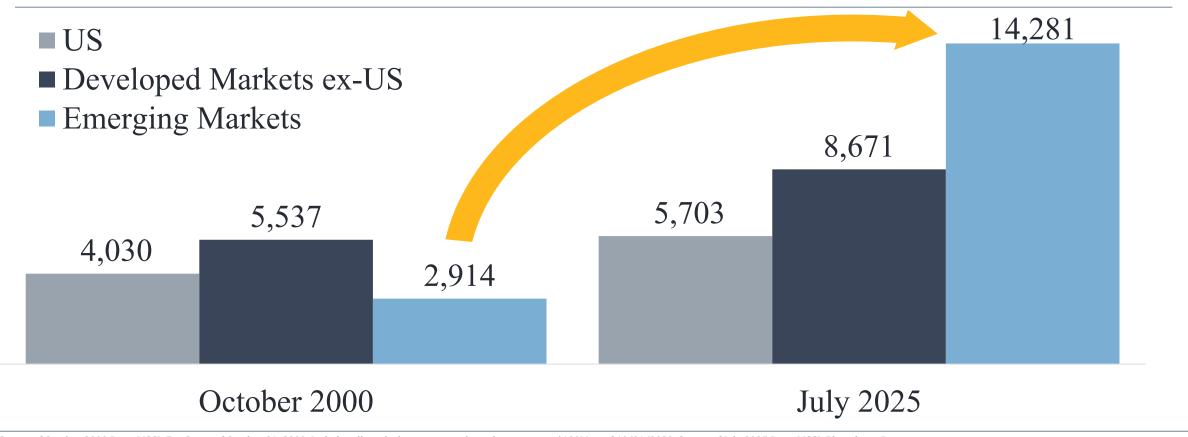




## HOW DO THESE OPPORTUNITIES TRANSLATE INTO EQUITY MARKETS?

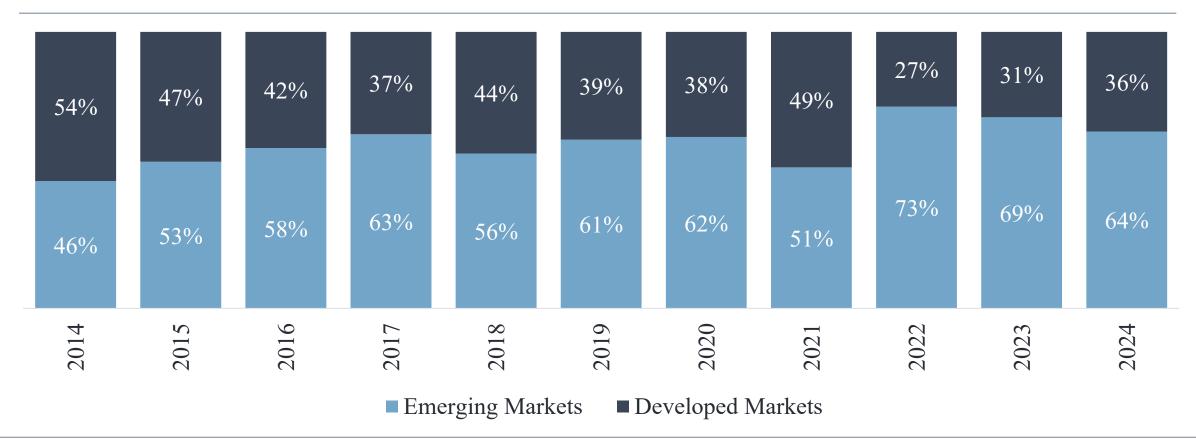
## Growth in the Market & Opportunity Set

#### **Number of Stocks in the Equity Universe**



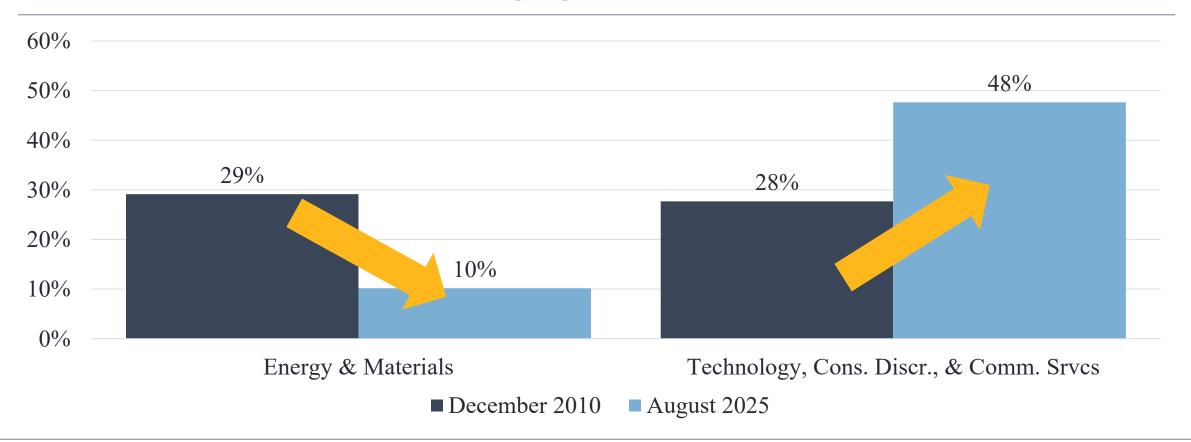
## Growth in the Market & Opportunity Set

#### Number of IPOs (%)



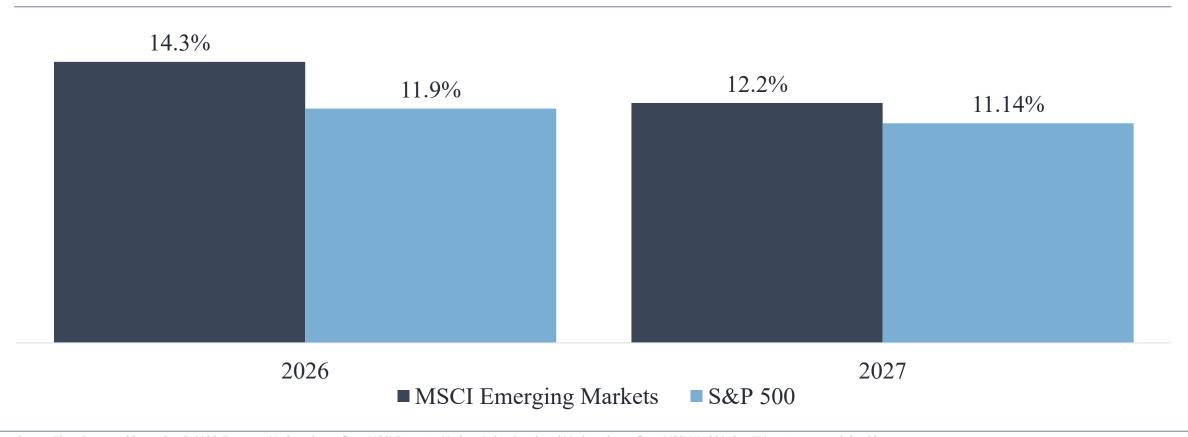
## Market Composition Has Changed

#### **Select Sectors of the MSCI Emerging Markets Index**



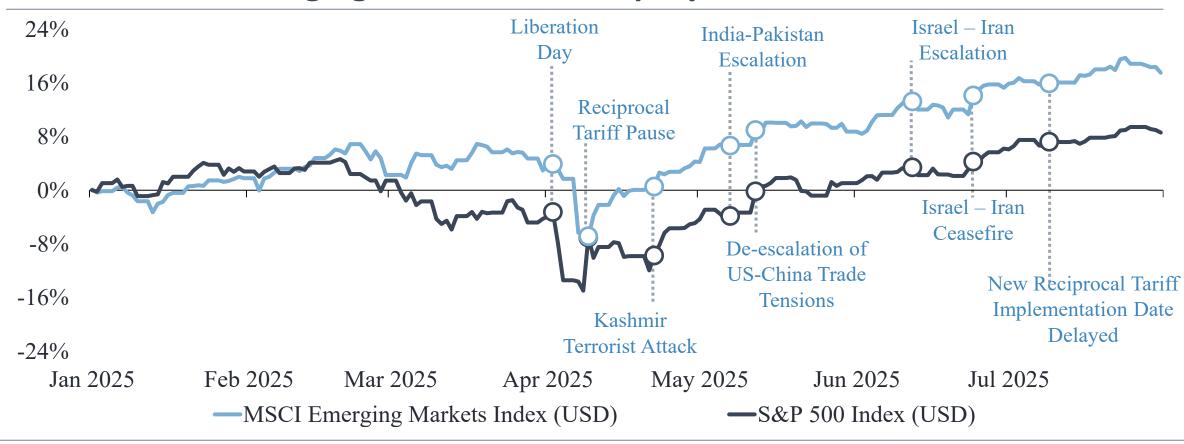
## Earnings Expectations Reflect Opportunities Ahead

#### **Estimated EPS Growth**



## Strength & Resilience Amidst Geopolitical Uncertainty

#### **Performance: Emerging Markets vs US Equity**

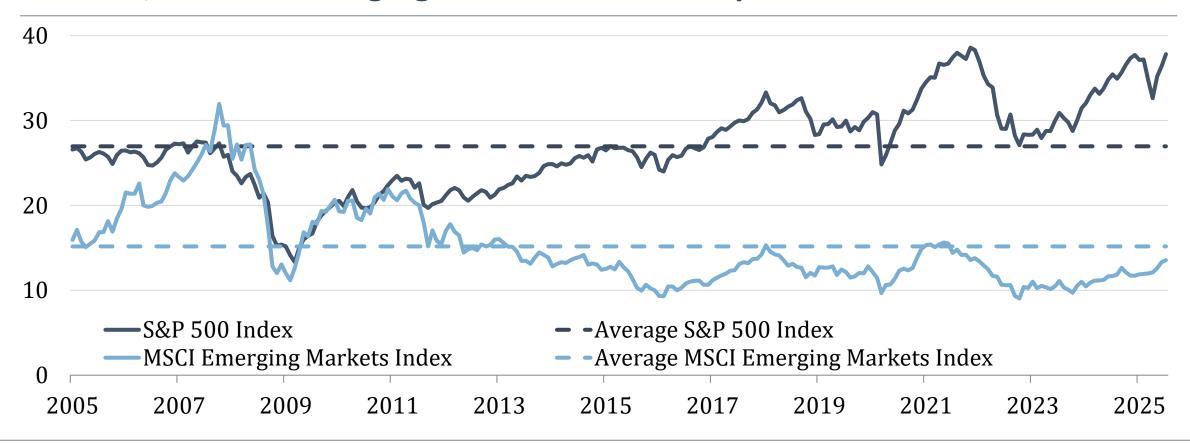




## WHEN TO INVEST?

#### Valuations Remain Attractive

#### Shiller P/E Ratio: Emerging Markets vs. Developed Markets



#### Valuations Remain Attractive

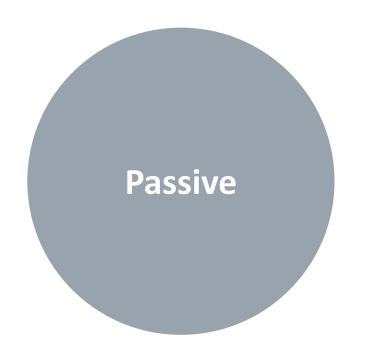
#### **Cheap Across Multiple Valuation Metrics**





## HOW TO ACCESS OPPORTUNITY?

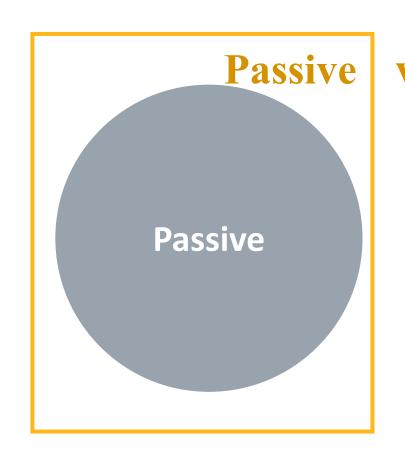
## Different Investment Approaches



Traditional
Global EM
Active
Management

Local Specialist Active Management

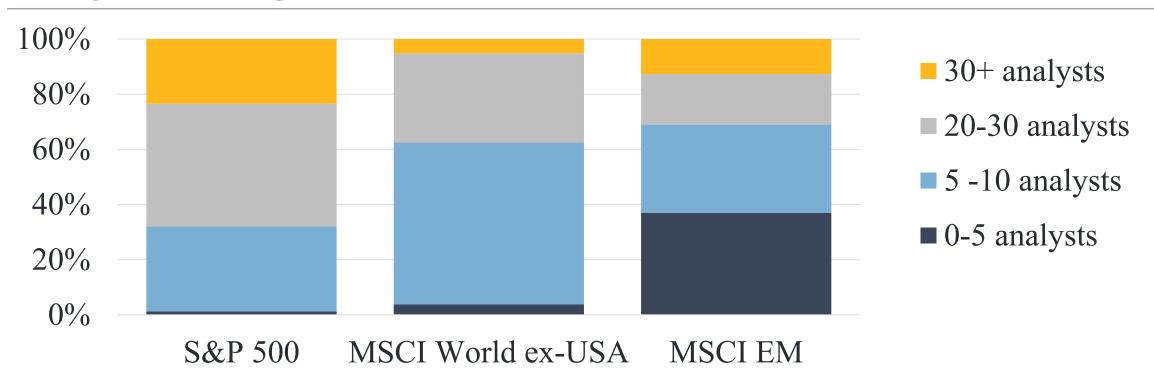
## Different Investment Approaches





## Market Inefficiency Creates Alpha Opportunities

#### **Analyst Coverage Per Stock**



## Opportunities Left Behind

#### **Total Number of Stocks in the EM Universe**



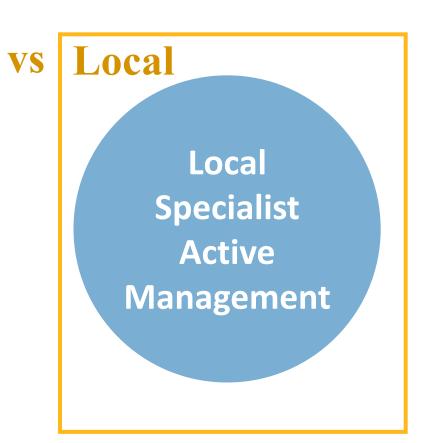


← EM Stocks Not in MSCI Index: 13,080 Stocks

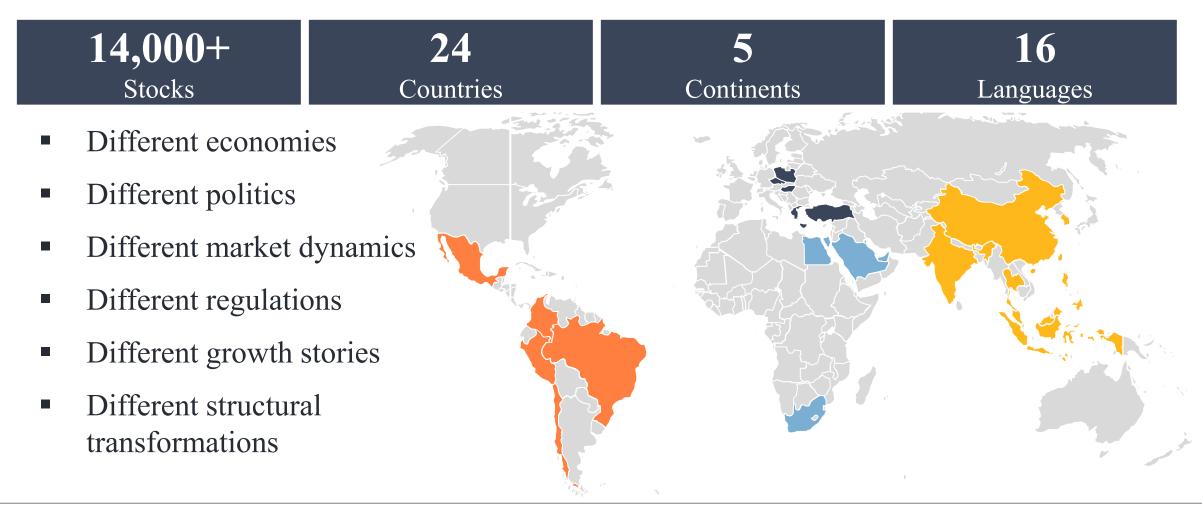
#### Different Investment Approaches







## A Diverse Opportunity Set that Requires Specialization





## **CLOSING THOUGHTS**

## Closing Thoughts

- Transformation creates compelling opportunities in EM
- The <u>diversity of structural themes</u> and <u>inefficiency</u> of EM can offer excellent opportunities for <u>alpha generation</u>
- EM markets are cheap, and valuations remain attractive
- The <u>magnitude and complexity</u> of EM requires dedicated resources to extract this alpha

#### Additional Notes & Disclosures

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