WALTER SCOTT

WHY SHOULD YOU LOOK
BEYOND THE USA FOR
INVESTMENT OPPORTUNITIES?

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In this session, we will:

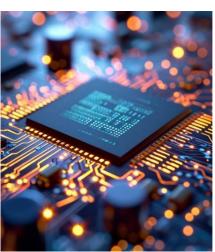
- 1. Explore why US market dominance might not last forever
- 2. Look at how diversifying your portfolio into international markets can reduce volatility and broaden the opportunity set
- 3. Show examples of exceptional international companies that benefit from structural growth trends

Are you missing out on the best investment opportunities?









The US market has been dominant





Source: Walter Scott, FactSet, MSCI. Geometric relative return, 31 December 1969 to 30 June 2025. Past performance is not a guide to future performance and returns may also increase or decrease as a result of currency fluctuations.

The US market has been dominant

Federal debt:

>\$100K

Debt/person (\$36trn/342m)

Concentration/narrowness:

36/50%

Top 10 stocks in MSCI USA/contribution to 3Y return

Political risk:

1951

Fed independence, the 1951 Accord

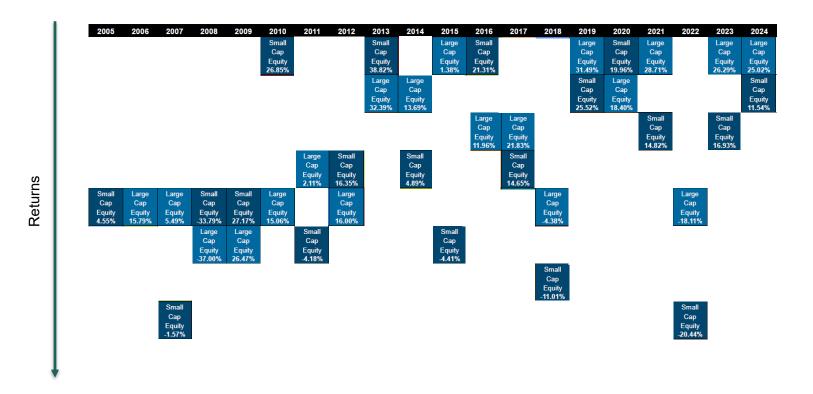
Valuation:

66%

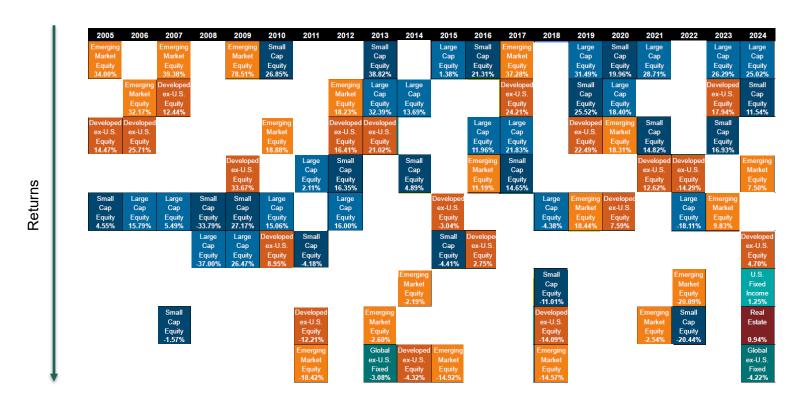
P/E premium MSCI US/World ex US: 28x/17x

| 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|------------------|----------------------|-----------------|-----------------------|-----------------|----------------|--------------------|----------------------|------------------|-------------------|----------------------|----------------|----------------------|------------------|----------------------|----------------------|------------------|----------------|--------------------|--------------------|
| Emerging | Real | Emerging | U.S. | Emerging | Small | U.S. | Real | Small | Real | Large | Small | Emerging | Cash | Large | Small | Large | Cash | Large | Large |
| Market | Estate | Market | Fixed | Market | Сар | Fixed | Estate | Сар | Estate | Сар | Сар | Market | Equivalent | Сар | Сар | Сар | Equivalent | Сар | Сар |
| Equity | | Equity | Income | Equity | Equity | Income | | Equity | | Equity | Equity | Equity | | Equity | Equity | Equity | | Equity | Equity |
| 34.00% | 42.12% | 39.38% | 5.24% | 78.51% | 26.85% | 7.84% | 27.73% | 38.82% | 15.02% | 1.38% | 21.31% | 37.28% | 1.87% | 31.49% | 19.96% | 28.71% | 1.46% | 26.29% | 25.02% |
| Real | Emerging | Developed | Global | High Yield | Real | High Yield | Emerging | Large | Large | U.S. | High Yield | Developed | U.S. | Small | Large | Real | High Yield | Developed | Small |
| Estate | Market | ex-U.S. | ex-U.S. | | Estate | | Market | Сар | Сар | Fixed | | ex-U.S. | Fixed | Сар | Сар | Estate | | ex-U.S. | Сар |
| 15.35% | Equity 32.17% | Equity 12.44% | Fixed 4.39% | 58.21% | 19.63% | 4.98% | Equity 18.23% | Equity 32.39% | Equity 13.69% | Income 0.55% | 17.13% | Equity 24.21% | Income 0.01% | Equity 25.52% | Equity 18.40% | 26.09% | -11.19% | Equity 17.94% | Equity 11.54% |
| Developed | Developed | Global | Cash | Real | Emerging | Global | Developed | Developed | U.S. | Cash | Large | Large | High Yield | Developed | Emerging | Small | U.S. | Small | High Yield |
| ex-U.S. | ex-U.S. | ex-U.S. | Equivalent | Estate | Market | ex-U.S. | ex-U.S. | ex-U.S. | Fixed | Equivalent | Сар | Сар | | ex-U.S. | Market | Сар | Fixed | Сар | |
| Equity | Equity | Fixed | | | Equity | Fixed | Equity | Equity | Income | | Equity | Equity | | Equity | Equity | Equity | Income | Equity | |
| 14.47% | 25.71% | 11.03% | 2.06% | 37.13% | 18.88% | 4.36% | 16.41% | 21.02% | 5.97% | 0.05% | 11.96% | 21.83% | -2.08% | 22.49% | 18.31% | 14.82% | -13.01% | 16.93% | 8.19% |
| Large | Small | U.S. | High Yield | Developed | High Yield | Large | Small | High Yield | Small | Real | Emerging | Small | Global | Real | Global | Developed | Developed | High Yield | Emerging |
| Сар | Сар | Fixed | | ex-U.S. | | Сар | Сар | | Сар | Estate | Market | Сар | ex-U.S. | Estate | ex-U.S. | ex-U.S. | ex-U.S. | | Market |
| Equity 4.91% | Equity 18.37% | Income 6.97% | -26.16% | Equity | 15.12% | Equity 2.11% | Equity 16.35% | 7.44% | Equity 4.89% | -0.79% | Equity | Equity 14.65% | Fixed -2.15% | 21.91% | Fixed 10.11% | Equity 12.62% | Equity | 13.44% | Equity 7.50% |
| | | | | 33.67% | | | | | | | 11.19% | | | | | | -14.29% | | |
| Small Cap | Large Cap | Large Cap | Small Cap | Small Cap | Large Cap | Cash Equivalent | Large Cap | Real Estate | High Yield | Developed ex-U.S. | Real Estate | Global ex-U.S. | Large Cap | Emerging Market | Developed ex-U.S. | High Yield | Large Cap | Emerging Market | Cash Equivalent |
| Equity | Equity | Equity | Equity | Equity | Equity | Lquivalent | Equity | LState | | Equity | LState | Fixed | Equity | Equity | Equity | | Equity | Equity | Lquivalent |
| 4.55% | 15.79% | 5.49% | -33.79% | 27.17% | 15.06% | 0.10% | 16.00% | 3.67% | 2.45% | -3.04% | 4.06% | 10.51% | -4.38% | 18.44% | 7.59% | 5.28% | -18.11% | 9.83% | 5.25% |
| Cash | High Yield | Cash | Large | Large | Developed | Small | High Yield | Cash | Cash | Small | Developed | Real | Real | High Yield | U.S. | Cash | Global | Real | Developed |
| Equivalent | | Equivalent | Сар | Сар | ex-U.S. | Сар | | Equivalent | Equivalent | Сар | ex-U.S. | Estate | Estate | | Fixed | Equivalent | ex-U.S. | Estate | ex-U.S. |
| | | | Equity | Equity | Equity | Equity | | | | Equity | Equity | | | | Income | ' | Fixed | | Equity |
| 3.07% | 11.85% | 5.00% | -37.00% | 26.47% | 8.95% | -4.18% | 15.81% | 0.07% | 0.03% | -4.41% | 2.75% | 10.36% | -5.63% | 14.32% | 7.51% | 0.05% | -18.70% | 9.67% | 4.70% |
| High Yield | Global | High Yield | Developed | Global | U.S. | Real | U.S. | U.S. | Emerging | High Yield | U.S. | High Yield | Small | U.S. | High Yield | U.S. | Emerging | Global | U.S. |
| | ex-U.S. | | ex-U.S. | ex-U.S. | Fixed | Estate | Fixed | Fixed | Market | | Fixed | | Сар | Fixed | | Fixed | Market | ex-U.S. | Fixed |
| | Fixed | | Equity | Fixed | Income | | Income | Income | Equity | | Income | | Equity | Income | | Income | Equity | Fixed | Income |
| 2.74% | 8.16% | 1.87% | -43.56% | 7.53% | 6.54% | -6.46% | 4.21% | -2.02% | -2.19% | -4.47% | 2.65% | 7.50% | -11.01% | 8.72% | 7.11% | -1.54% | -20.09% | 5.72% | 1.25% |
| U.S. | Cash | Small | Real | U.S. | Global | Developed | Global | Emerging | Global | Global | Global | U.S. | Developed | Global | Cash | Emerging | Small | U.S. | Real |
| Fixed | Equivalent | Сар | Estate | Fixed | ex-U.S. | ex-U.S. | ex-U.S. | Market | ex-U.S. | ex-U.S. | ex-U.S. | Fixed | ex-U.S. | ex-U.S. | Equivalent | Market | Сар | Fixed | Estate |
| Income 2.43% | 4.85% | Equity -1.57% | -48.21% | Income 5.93% | Fixed 4.95% | Equity -12.21% | Fixed 4.09% | Equity -2.60% | Fixed -3.09% | Fixed -6.02% | Fixed 1.49% | Income 3.54% | Equity -14.09% | Fixed 5.09% | 0.67% | Equity -2.54% | Equity -20.44% | Income 5.53% | 0.94% |
| | | | _ | | | | | | | _ | | | | | | | | | |
| Global | U.S. Fixed | Real | Emerging | Cash | Cash | Emerging | Cash | Global | Developed | Emerging | Cash | Cash | Emerging | Cash | Real | Global | Real | Cash | Global ex-U.S. |
| ex-U.S. Fixed | Income | Estate | Market Equity | Equivalent | Equivalent | Market Equity | Equivalent | ex-U.S. Fixed | ex-U.S. Equity | Market Equity | Equivalent | Equivalent | Market Equity | Equivalent | Estate | ex-U.S. Fixed | Estate | Equivalent | ex-u.s. Fixed |
| -8.65% | 4.33% | -7.39% | -53.33% | 0.21% | 0.13% | -18.42% | 0.11% | -3.08% | 4.32% | -14.92% | 0.33% | 0.86% | -14.57% | 2.28% | -9.04% | -7.05% | -25.10% | 5.01% | -4.22% |

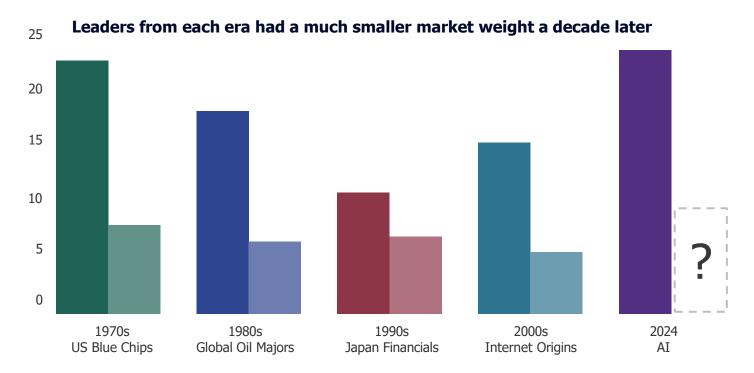
Source: The Callan Periodic Table of Investment Returns. Annual returns for key indices in order of performance (2005 – 2024). Https://www.callan.com/periodic-table/. Past performance is not a guide to future performance and returns may also increase or decrease as a result of currency fluctuations.



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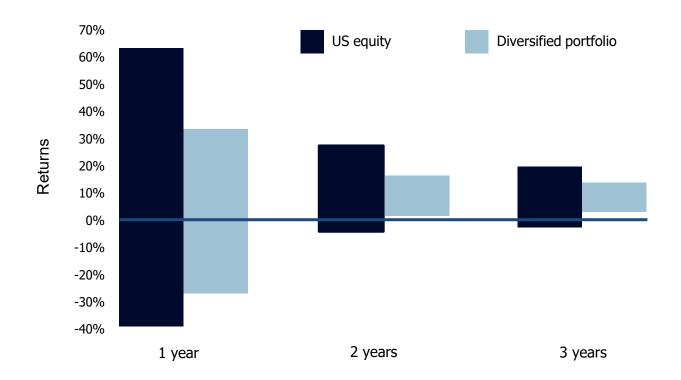
Darker shades indicate weight of 10 largest stocks at peak concentration (dates noted above).

Lighter shades indicate weight of the same 10 securities one decade later.

Diversification has its challenges,

so why bother?

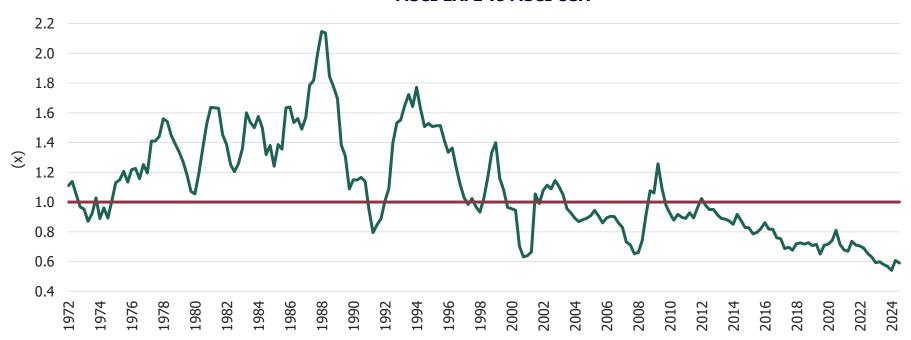
Diversification may reduce portfolio volatility



Source: Meketa Investment Group, as at December 31, 2023. The 'diversified portfolio' is proxied by 30% Russell 3000, 15% MSCI EAFE, 5% MSCI EM, 10% CA Private Equity, 10 NCREIF ODCE Equal-Weighted, and 30% Bloomberg Aggregate. Past performance is not a guide to future performance and returns may also increase or decrease as a result of currency fluctuations.

International equities currently trade at a discount

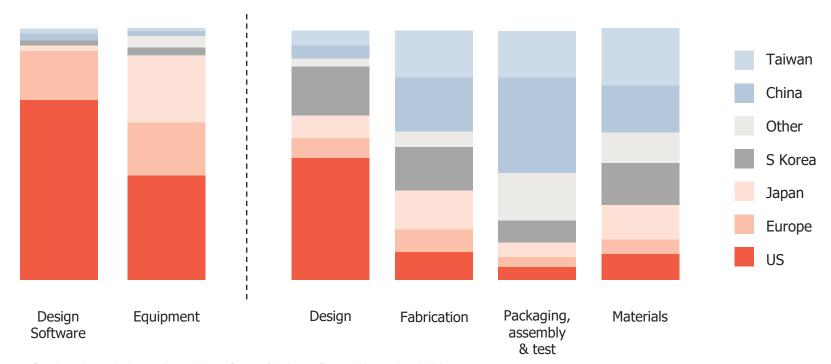
Relative PE (Price-to-Earnings) MSCI EAFE vs MSCI USA



Source: Walter Scott, FactSet, MSCI. Relative PE (LTM), 31 December 1972 to 30 June 2025. Past performance is not a guide to future performance and returns may also increase or decrease as a result of currency fluctuations.

100% US exposure does not shield investors from geopolitical risks

Semiconductor industry value added by activity and region 2021 (%)



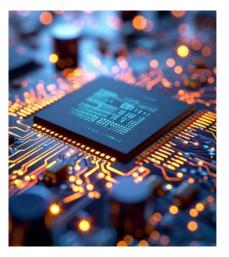
The best way to unlock the benefits of international markets is to invest in high-quality businesses



Biotech leaders



European luxury



Speciality technology



Asian life insurers

Lonza – making the medicines of tomorrow

6.6 billion CHF Revenue

1 billion CHF Operating profit

14.7% Operating margin

- Founded in 1897
- Headquartered: Basel, Switzerland
- One of the world's largest contract development and manufacturing organisations (CDMO)
- Supports complex and costly biologic drugs
- Critical enabler for pharmaceutical innovation and scaling of production
- End-to-end customer engagement for product lifecycle
- Well balanced and diversified customer base

Source: Lonza annual report 2024 and Full Year Results 2024 presentation. Data as at 31 December 2024. This information should not be considered a recommendation to purchase or sell any security. There is no assurance that any securities shown in this presentation will remain in a portfolio at the time you receive this information or that any securities sold have not been repurchased. It should not be assumed that any holdings referred to has been or will prove to be profitable or that any investment decisions made in the future will be profitable.

LVMH – a world leader in luxury

€84.7 billion Revenue

€19.6 billion Operating profit

23.1% Operating margin

- Founded in 1987 with some brands dating back to the 16th century
- Headquartered: Paris, France
- 75 brands, across five business sectors
- Brands include Dom Pérignon, Moët & Chandon, Louis Vuitton, Christian Dior, Guerlain, Tiffany & Co., Bulgari, and Sephora
- Heritage creates strong barrier to entry
- The growth of wealthy consumers, notably in Asia, is helping drive long-term growth

Source: LVMH Annual report 2024. Data as at 31 December 2024. This information should not be considered a recommendation to purchase or sell any security. There is no assurance that any securities shown in this presentation will remain in a portfolio at the time you receive this information or that any securities sold have not been repurchased. It should not be assumed that any holdings referred to has been or will prove to be profitable or that any investment decisions made in the future will be profitable.

TSMC – a technology leader and dedicated semiconductor foundry

\$2.9 trillion
Revenue

\$1.3 trillion
Operating profit

45.7% Operating margin

- Founded in 1987
- Headquartered: Hsinchu, Taiwan
- Clients include Apple and Nvidia
- Its scale, technology leadership and superior manufacturing capabilities, mean it's well placed to retain dominant position
- Significant long-term tailwinds from demand for smaller, faster and more energy-efficient chips
- EVs, smartphones and high-performance computing (HPC) drive ever-increasing long-term demand for chips

Source: TSMC Annual report 2024. Data as at 31 December 2024. This information should not be considered a recommendation to purchase or sell any security. There is no assurance that any securities shown in this presentation will remain in a portfolio at the time you receive this information or that any securities sold have not been repurchased. It should not be assumed that any holdings referred to has been or will prove to be profitable or that any investment decisions made in the future will be profitable.

AIA Group – Asia's leading insurance company

\$19.3 billion

Net premiums written

\$7.5 billion
Operating profit

38.7% Operating margin

- Founded in 1919
- Headquartered: Hong Kong
- Life-insurer with a broad presence across Asia
- Benefits from ongoing growth of middle-class populations across Asia
- Growth further driven by inability of state-funded retirement income, medical and welfare services to meet demand

Source: AIA Group Annual report 2024. Data as at 31 December 2024. This information should not be considered a recommendation to purchase or sell any security. There is no assurance that any securities shown in this presentation will remain in a portfolio at the time you receive this information or that any securities sold have not been repurchased. It should not be assumed that any holdings referred to has been or will prove to be profitable or that any investment decisions made in the future will be profitable.

Session recap

- 1. US equities dominance is unlikely to last forever
- 2. Diversification into international markets may reduce volatility and broaden the opportunity set
- 3. International markets are home to exceptional companies that benefit from structural growth trends

We believe investing internationally provides the freedom to pursue the very best investment opportunities

Questions?

On behalf of us all,

THANK YOU

Appendix

1. DEFINITION OF FIRM

Walter Scott & Partners Limited ("Walter Scott") is an investment management firm authorised and regulated in the United Kingdom by the Financial Conduct Authority in the conduct of investment business. Walter Scott is a non-bank subsidiary of The Bank of New York Mellon Corporation. Walter Scott is responsible for portfolios managed on behalf of pension plans, endowments and similar institutional investors. Total assets under management were US\$59.0 billion as at 31 December 2018.

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